

## **CUSTOMER PROFILE**

# **Industry: Financial Services**

### **Conserv Capital Inc**

Conserv Capital

At Conserv Capital, we specialize in helping people get to work. Many experienced contractors do not qualify for traditional bank loans, which is where we step in.

HQ: Nashville, TN. Founded: 2015 Employees: 50

**Existing ERP:** Microsoft Business Central

Other systems: Salesforce, BILL, Excell, Nextep, Cadence Bank, Orion (Loan/Lease

Management)

**Customer Challenges:** Challenges tracking loan detail, disparate systems, poor

integrations, growth plans without systems to support.

**Deal Competitors: N/A** 

Why we Won: NetSuite came as a recommendation, however financial services industry experience and a thoughtful sales process led by Kyle was the key to winning

#### **Caravel teams:**

Erica Kyriakides, Jake Waters

### **NetSuite Implementation**

NetSuite sales team: Kyle Miller, Donner Boroian, Hank San NetSuite: Financials Standard

Methodology: Suite Success + Optimization

Modules: Record to Report, Procure to Pay

Interfaces: BILL, Orion, Salesforce, NetGain

**Approach:** Conserv Capital will deploy NetSuite in a single phase with core functionality going live in 3 months and integrating to various 3rd party systems in phase 1.







