

CUSTOMER PROFILE

Industry: Services

Roebuck Wholesale Nursery and Landscaping LLC



At Roebuck Landscaping (RL), we are building more than landscapes, we are building the future of outdoor excellence across the Southeast region. We are a people-first company with a bold Vivid Vision to triple in size, lead the Southeast market, and become a magnet for top talent and strategic partnerships. We invest in our team, prioritize innovation, and believe our growth is a byproduct of doing right by our people, our clients, and the communities we serve.

HQ: Roebuck, SC Founded: 1980 Employees: 130

Existing ERP: QuickBooks

Other systems: Aspire, Concur, ADP, Arthor State Bank, Aspire FSM

Customer Challenges: Manual processes, disparate systems, was just acquired by

PE firm and lacked ability to produce necessary reports for them.

Deal Competitors: N/A

Why we Won: N/A

Caravel teams:

David Tillotson, Erica Kyriakides

NetSuite Implementation

NetSuite sales

team: Sam Arnold, Sonia

Kwan

NetSuite: Financials First

Methodology: SuiteSuccess + Optimization

Modules: Record to Report, Procure to Pay, Design to Build, Project to Cash, Planning &

Budgeting

Interfaces: Arthur State Bank, UKG, Concur, Aspire, Payment Gateway

Approach: Roebuck Landscaping will deploy NetSuite in a single phase with core functionality going live in month 5 and integrating to various 3rd party systems in phase 1.







