

## **CUSTOMER PROFILE**

# **Industry: Medical**

#### **Native Wound Therapy**



Native Wound Therapy (NWT) is an advanced wound care clinic redefining how chronic and non-healing wounds are treated across underserved and tribal communities.

**HQ:** Bixby, OK **Founded:** 2023 **Employees:** 51-200

**Existing ERP:** QuickBooks

Other systems: Excel, ADP, BancFirst, IntelliCure, RFID Platform

**Customer Challenges:** NWT needed to integrate between an EMR, RFID system and NetSuite to help ensure that they had the data they need to keep track of their products and patients respectively.

**Deal Competitors: N/A** 

**Why we Won:** NetSuite and Caravel won thanks to the attention to detail to the integration requirements of the customer and ensuring they felt comfortable with our ability to provide them with the platform to succeed.

#### **Caravel teams:**

David Jarrell, Naveen Inampudi

### **NetSuite Implementation**

NetSuite sales team: Michael Greenwood, Tyler Cano, Jon Meixner, Louisa Fan **NetSuite:** Financials First

**Methodology:** SuiteSuccess + Integrations

Modules: Record to Report, Procure to Pay, Design to Build, Order to Cash

Interfaces: Banking, ADP, RFID Platform, IntelliCure, NetScore

**Approach:** Native Wound Therapy will deploy NetSuite in a single phase with core functionality going live in 5 months and integrating to EMR and proprietary systems in the initial phase.







