

## **CUSTOMER PROFILE**

## **Industry: HIGH TECH**

## **Juniper Square**



Juniper Square is transforming the private markets investing experience with a full range of modern, connected fund software and services. More than 2,000 private markets GPs rely on Juniper Square to support their fundraising, reporting, fund administration, treasury, compliance, and business intelligence needs across more than 40,000 funds, 600,000 LP accounts, and \$1 trillion of LP capital.

HQ: San Francisco, CA Founded: 2014 Employees: 201-500

**Existing ERP:** NetSuite

Other systems: Salesforce CPQ

**Customer Challenges:** N/A

**Deal Competitors: N/A** 

Why we Won: N/A

**NetSuite sales** 

team: N/A

**Caravel teams:** 

Caila Cohen, Rob Cupka

## **NetSuite Implementation**

NetSuite: N/A

Methodology: SuiteSuccess + Optimization

Modules: Order to Cash + Zone

Interfaces: SFDC CPQ

**Approach:** Juniper Square will deploy Zone in a single phased approach.







