

## **CUSTOMER PROFILE**

## **Industry: Services**

## **Earlybird Education Group**



Earlybird Education Group is a dynamic organization within the services industry, headquartered in Pleasanton, CA. Founded in 2017, the group has rapidly grown to employ 63 dedicated professionals. The group is committed to innovation and excellence, facing challenges head-on to provide exceptional value and support to its clients.

HQ: Miami, FL Founded: 2021 Employees: 13

**Existing ERP:** QuickBooks

Other systems: Bill, Divvy, Paycor, Jpm Chase, Brightwheel

Customer Challenges: Financial reporting and consolidations with QuickBooks

**Deal Competitors:** Intacct

Why we Won: We won based on NetSuite Solution and Partner Credentials.

**Caravel teams:** 

Caila Cohen, Scott Curry

## **NetSuite Implementation**

NetSuite sales team: Jordan Neukirch, Olivia Paczek NetSuite: Financials First

Methodology: SuiteSuccess + Optimization

Modules: Record To Report, AP, Invoice To Pay

Interfaces: Jpm Chase, Bill, Brightwheel

**Approach:** Earlybird edu will deploy NetSuite in a single-phase with core functionality going live in month 3 and integrating to various 3rd party systems in phase 1.







