

CUSTOMER PROFILE

Industry: Financial Services

Wildcat Lending



Wildcat Lending welcomes the submission of real estate loans that exceed conventional lending standards because they produce custom metrics that make it possible to structure hard money loans around individual financial circumstances. A quality private lender understands that each client is unique, and timing is everything. That is why Wildcat Lending is so successful at issuing hard money loans, bridge loans, and other private capital loans for such a wide variety of residential real estate investment properties in North America.

HQ: Plano, TX Founded: 2014 Employees: 35

Existing ERP: QuickBooks

Other systems: HubSpot, Excel, Paychex, Blue Sky, Simmons, Vista, Origin,

Oakwood, Liberty Capital, LMA/LOS Mortgage Automator, Baseline

Customer Challenges: Reporting, Integrations, Revenue Management

Deal Competitors: Zenardy, Intacct

Why we Won: Because we were honest and consultative with the client, as well as our experience with nonprofits, associations and similar companies, as well as our flexibility in terms of pricing/deployment model.

Caravel teams:

Kelly Gonyea

NetSuite Implementation

NetSuite sales team:

Andrew Brink, Caleb Ward

NetSuite: Financials

Methodology: SuiteSuccess

Modules: Financials, Record to Report, Procure to Pay, Design to Build, Order to Cash

Interfaces: Excel, Paychex, Veritex, LMA/LOS Mortgage Automator

Approach: Wildcat Lending will deploy NetSuite in a single phase with core functionality and integration to various 3rd party systems in month two.









