



Industry: Professional Services

PrizePicks



PrizePicks is the fastest-growing sports company in North America according to the 2023 Inc. 5000 rankings, two years running, and the largest independent skill-based fantasy sports operator in the country. The company was recently recognized as the Fantasy Sports Business of the Year Award by the Fantasy Sports & Gaming Association and as the Fantasy/DFS Operator of the Year by EGR North America. PrizePicks is a fun, fast, and simple version of daily fantasy sports, covering a wide variety of sports leagues from the NFL and NBA to esports titles League of Legends, Counter-Strike & Valorant.

HQ: Atlanta, GA **Founded:** 2015 **Employees:** <1000

Existing ERP: QuickBooks

Other systems: Routable, Ramp, Brex, Tableau, Adaptive, Namely, BigQuery

Customer Challenges: Timeline reporting, seamless integration with data warehouse, automated bill pay functions

Deal Competitors: Intacct

Why we Won: Because we invested time in vetting the right deployment and integration strategy, as well as our attention to detail.

Caravel teams:

Caila Cohen, Jake Waters, Scott Curry

NetSuite Implementation

NetSuite sales team:

Patrick McGowan,
David Silver

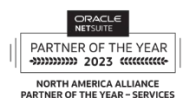
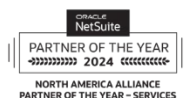
NetSuite: Financials First STD

Methodology: SuiteSuccess + Optimization

Modules: Record to Report, Procure to Pay, OCR, Fixed Assets

Interfaces: Banking, Payroll, Brex, Ramp, BigQuery

Approach: PrizePicks will deploy NetSuite in a single-phased implementation deploying financials, bill pay functions, and integrating to their BigQuery data warehouse.



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