

CUSTOMER PROFILE

Industry: Services

All Elite Wrestling



AEW is offering an alternative to mainstream wrestling, with a roster of world-class talent that is injecting new spirit, freshness and energy into the industry.

HQ: Jacksonville, FL Founded: 2019 Employees: 140

Existing ERP: QuickBooks

Other systems: N/A

Customer Challenges: Intercompany and consolidation, forecasting and planning

Deal Competitors: N/A

Why we Won: After a cold email from Caravel's inbound team, Caravel performed a Business System Assessment pushing All Elite Wrestling to evaluate and ultimately purchase NetSuite.

Caravel teams:

Andrew Mathews, Frank Herr

NetSuite Implementation

NetSuite: Services Premium

Methodology: SuiteSuccess + Optimization

NetSuite sales team:

Modules: Financials, Record to Report, Procure to Pay, Design to Build, Order to Cash,

Project Management, NSAW, NSPB

Interfaces: Banking, Concur, Ceridian DayForce, atVenu, AMEX

Approach: All Elite Wrestling will deploy NetSuite in a multi-phased approach with core functionality going live month five. Phase two will include the implementation of NSAW, FAM, and other optimization services.



Vanessa Brokaw, Katie

Hungerford







