

### **CUSTOMER PROFILE**

# **Industry: High-Tech**

### **CoreX Group, LLC**

## core.x

The CoreX leadership team has been powering ServiceNow enterprise-wide transformations at both Global and Elite Partners (and from within ServiceNow itself) since 2009. Their mission is to empower customers to harness the power of ServiceNow, unlocking trapped value in core business operations, from customers and suppliers and across finance, supply chain, and procurement processes.

HQ: Wilmington, Delaware Founded: 2023 Employees: 28

**Existing ERP:** QuickBooks

Other systems: Microsoft Nav, HubSpot, Concur, ServiceNow

Customer Challenges: Intercompany & multi-entity consolidation, reporting, data

warehousing

Deal Competitors: ScaleNorth, Intacct

Why we Won: Due to executive alignment to ensure a successful project for their PE firm and a reference call from a client of ours who had implemented NetSuite three times - all with Caravel.

### **Caravel teams:**

Caila Cohen, Frank Herr

#### **NetSuite Implementation**

**NetSuite sales team:** 

Henry Funaro

NetSuite: Services STD

Methodology: SuiteSuccess + Optimization

Modules: Financials, Record to Report, Procure to Pay, Order to Cash, Project to Cahs,

NSAW

Interfaces: Banking, Paycor, Concur, HubSpot, ServiceNow

**Approach:** CoreX will deploy NetSuite in a multi-phase approach with core functionality going love in month four. Phase two will include additional refinements to NSAW & and

middleware integration to ServiceNow.

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