

**CARAVEL**

BPM Technology Solutions

CUSTOMER PROFILE

Industry: Fin-Tech

Arca



Arca is an asset management firm that creates and manages institutional grade products using crypto and blockchain technology. Founded by Wall Street veterans who saw a lack of investable crypto products that meet institutional investor standards, Arca applies decades of asset management experience and superior risk management to their investment and product innovation arms.

HQ: Marina Del Ray, CA **Founded:** 2018 **Employees:** 65

Existing ERP: QuickBooks

Other systems: Salesforce, Bill.com, Ramp, Gusto, DataRails

Customer Challenges: Data reconciliation, consolidated reporting, eager to move off QuickBooks

Deal Competitors: N/A

Why we Won: We turned around a quick SOW and were able to pivot and turn around pricing quickly to make this an easy decision.

Caravel teams:

David Tillotson

Erica Kyriakides

NetSuite Implementation

NetSuite sales team:

Zack Gagnon, Brandon Koloms, Hank Sun, Paul Peracchia

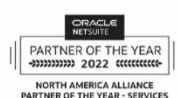
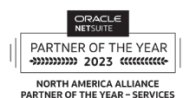
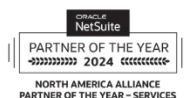
NetSuite: Financials First

Methodology: SuiteSuccess + Optimization

Modules: Financials, Record to Report, Procure to Pay

Interfaces: Banking, Ramp, Gusto, Bill.com, Fund Management

Approach: Arca will deploy NetSuite in a single phase with core functionality going live in month 4 and integrating to various 3rd party systems in phase one.

**CONTACT US:**

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