



Industry: Services

Really Great Reading



Really Great Reading believes that every student has the right to appropriate, high-quality, foundational skills reading instruction. They are focused on preventing and remediating decoding weaknesses in students in all grades (and even adults). They provide educators with the tools and knowledge to teach all students (not just those who learn easily) to read. They make assessment and grouping practical, efficient, and accurate. Their approach to reading instruction is research-based, interactive, explicit, structured, and multisensory.

HQ: Cabin John, MD

Founded: 2005

Employees: ~100

Existing ERP: QuickBooks

Other systems: HubSpot, PEO-Prism, Truist, Authorize.net, MailChimp, AMS Fulfillment

Caravel teams:

Corey Ruane, Rob Cupka

NetSuite Implementation

NetSuite sales team:

Blake Naivar

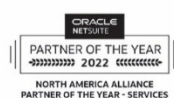
NetSuite: Financials First Premium

Methodology: SuiteSuccess + Optimization

Modules: Record to Report, Procure to Pay, Design to Build, Order to Cash, CRM

Interfaces: Banking, Payroll, Expense Reporting, Tax, CRM, Payment Gateway, 3PL

Approach: Really Great Reading will deploy NetSuite in a single phase with core functionality and integrations going live in month ten.



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