

Customer PROFILE

SCP Personalized Medicine



SCP Personalized Medicine is a membership-based medicine company with locations across the US, providing both direct primary care services and concierge medicine consulting services. The direct primary care services are provided to both retail and employer customers, utilizing employed physicians as well as physician affiliates from practices across the country. The concierge medicine consulting services help convert doctors from either a traditional private practice or hospital setting into their own concierge medicine practice.

Demographics

INDUSTRY Healthcare

HEADQUARTERS Austin, TX

FOUNDED 2023

EMPLOYEES 7,500

EXISTING ERP QuickBooks

OTHER SYSTEMS Excel, Rippling, Hancock Whitney Bank, HINT (proprietary)

Sales Teams

NETSUITE Teaj Patel

CARAVEL Caila Cohen, Rob Cupka

NetSuite Solution

NETSUITE Financials

MODULES Record to Report, Procure to Pay, Invoice to Cash

INTERFACES Banking, Bill Pay, Proprietary

Implementation

TIMELINE 3 months

METHODOLOGY Emerging Financials

APPROACH SCP Personalized Medicine will deploy NetSuite in a single phase with core functionality going live in month three.







