



Abrams Books



ABRAMS

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. The company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, comics, interior and garden design, entertainment, fashion, and popular culture as well as narrative nonfiction and new works of fiction for adults; children’s books ranging from middle grade to young adult fiction to picture books to board books.

Demographics

INDUSTRY Products

HEADQUARTERS New York, NY

FOUNDED 1949

EMPLOYEES 308

EXISTING ERP SBT Acct Sysytems

OTHER SYSTEMS Talend, Snowflake / Power BI, Excel, Currencylayer, ADP, BOA, TMM/IPM, Hachette, Ingram, Shopify, Other Order Sources

Sales Teams

NETSUITE N/A – Fix-it implementation

CARAVEL Caila Cohen, Scott Curry

NetSuite Solution

NETSUITE TBC

MODULES Record to Report, Procure to Pay, Design to Build, Order to Cash

INTERFACES Bank of America, ADP, Big Query, IPM, TMM, Book Distribution, Shopify

Implementation

TIMELINE 6 months

METHODOLOGY SuiteSuccess + Optimization

APPROACH Abrams Books will deploy NetSuite in a single phase with core functionality going live in month 6 and integrating to various 3rd party systems in phase one.



CONTACT US

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