

**CARAVEL**

BPM Technology Solutions

# Customer **PROFILE**

## Alpine IQ, Inc.



AIQ, also called Alpine IQ, was established in 2019 with a clear vision: to take the avg 5-7 mins a consumer spends in-store or online and convert it into a lifetime of repeat visits, loyalty, and engaging communications on behalf of its customers. With AIQ, you can drive revenue and increase retention with a single, powerful platform.

### Demographics

**INDUSTRY** High-Tech**HEADQUARTERS** Denver, CO**FOUNDED** 2019**EMPLOYEES** 87**EXISTING ERP** QuickBooks**OTHER SYSTEMS** HubSpot, Rippling, Excel, First Bank, Recurly, Proprietary AIQ System

### NetSuite Solution

**NETSUITE** Software Standard**MODULES** Financials, Record to Report, Procure to Pay, Order to Cash**INTERFACES** First Bank, Rippling, HubSpot, Recurly,

### Sales Teams

**NETSUITE** Danielle Corbett**CARAVEL** Andrew Mathews, Kelly Gonyea, Rob Cupka

### Implementation

**TIMELINE** 4 months**METHODOLOGY** SuiteSuccess + Optimization**APPROACH** AIQ will start with connecting their Recurly instance within NetSuite and then will possibly grow to SuiteBilling in phase II; phase II was not quoted and will be added at a later phase w/ a change order.

#### CONTACT US

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