



**CARAVEL**

BPM Technology Solutions

# Revolutionizing Financial Planning & Analysis with AI & Automation

Customer Success Webinar Series



# SPEAKER PANEL



**Arbi Villena, Director, EPM & BI,  
Caravel**

With 17+ years in General Accounting, Budgeting & Financial Planning, Business Process Improvement, Statutory & Management Reporting, Dashboards & Data Visualization and 11+ years in Enterprise Performance Management (EPM) Software Implementation and Project Management, Arbi is the Director of EPM and BI at Caravel.



**Meagan Hove | Director, Client  
Engagement**

As Caravel's dedicated client engagement lead, Meagan has spent the last 10 years working on strengthening relationships between companies and their clients.





## AGENDA

**1 About Caravel**

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**2 NSPB**

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**3 Predictive Planning**

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**4 Intelligent Performance Management (IPM)**

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**5 Questions**

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# About Caravel



# About Caravel



**750+**

**NETSUITE  
IMPLEMENTATIONS**

**9+**

**VERTICAL  
SPECIALTIES**

**50+**

**IP SOLUTION  
BUNDLES**

**1200+**

**GLOBAL  
EMPLOYEES**

**1500+**

**CONSULTING  
PROJECTS**

**150+**

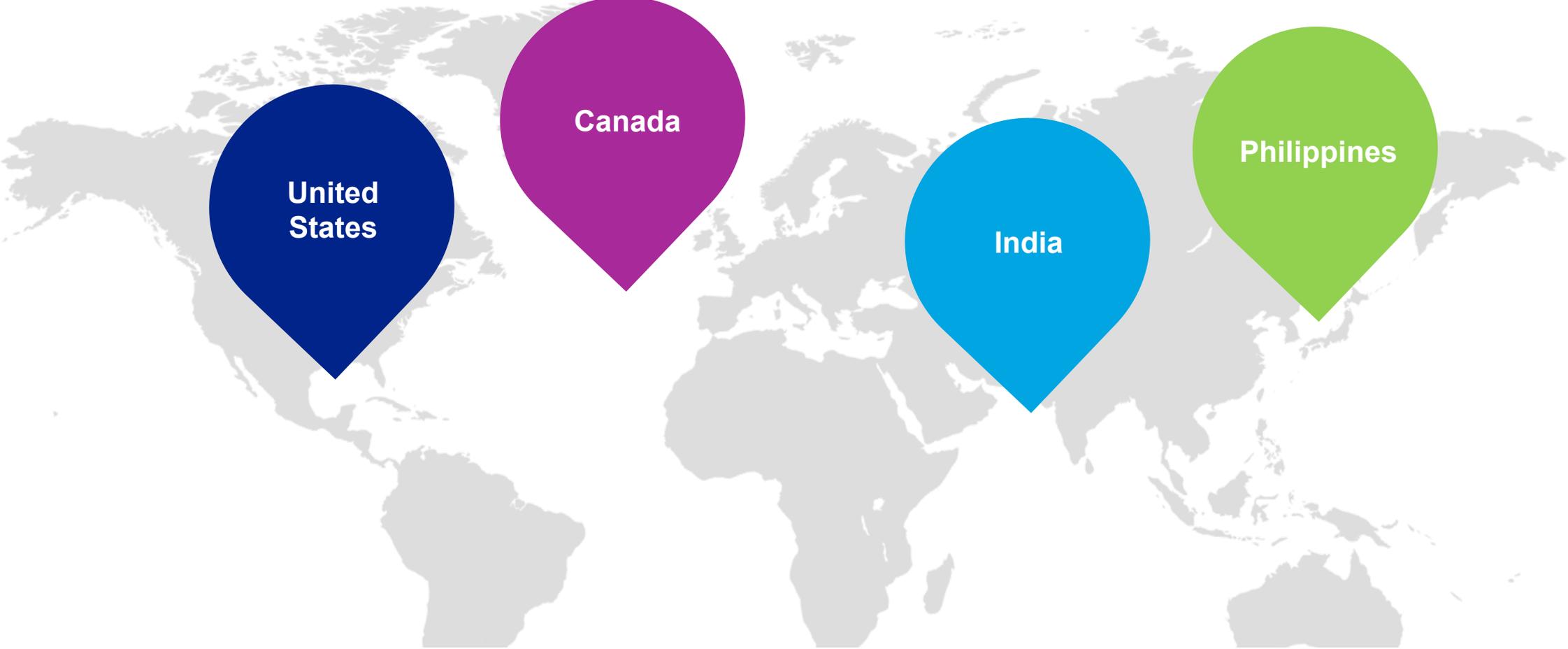
**MANAGED  
SERVICES CLIENTS**

**4**

**GLOBAL  
DEPLOYMENT  
CENTERS**



# FOUR Global Delivery Centers



# Caravel SERVICES



Health Check Assessment

Business System Assessment

Technology Roadmap Development

## ADVISORY

## SUPPORT



Compliment ACS or Internal Support

Functional Technical Support Desk

Access to Original Consultants



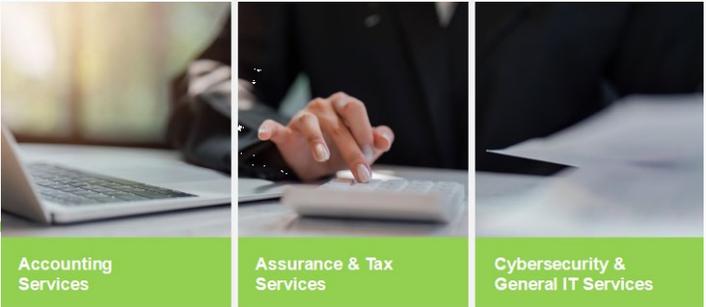
Scalable Deployment Models

Business Optimization Focus

User Adoption Enablement

## IMPLEMENTATION

## EXTENDED



Accounting Services

Assurance & Tax Services

Cybersecurity & General IT Services



**NSPB**



# NetSuite Planning & Budgeting

Descended From Oracle Hyperion Planning

Hyperion Solutions  
Corporation Silicon Valley

February 2014 First  
Cloud Product Launch  
(9 Releases +)



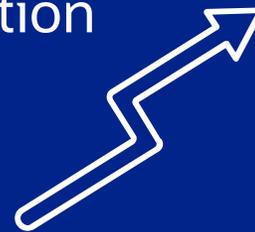
6,900+ Customers



Essbase Databases are  
often called "Cubes"

*"One of the 10 most influential  
technology innovations"*  
- Information Age

15 Years of Product  
Innovation



Deployments Across Industries

Medical Field, Financial Services, Higher  
Ed, Consumer Goods, Retail, Not for  
Profit, Services, High Tech, Public Sector

Oracle Acquisition of  
Hyperion – 2007 \$3.3B

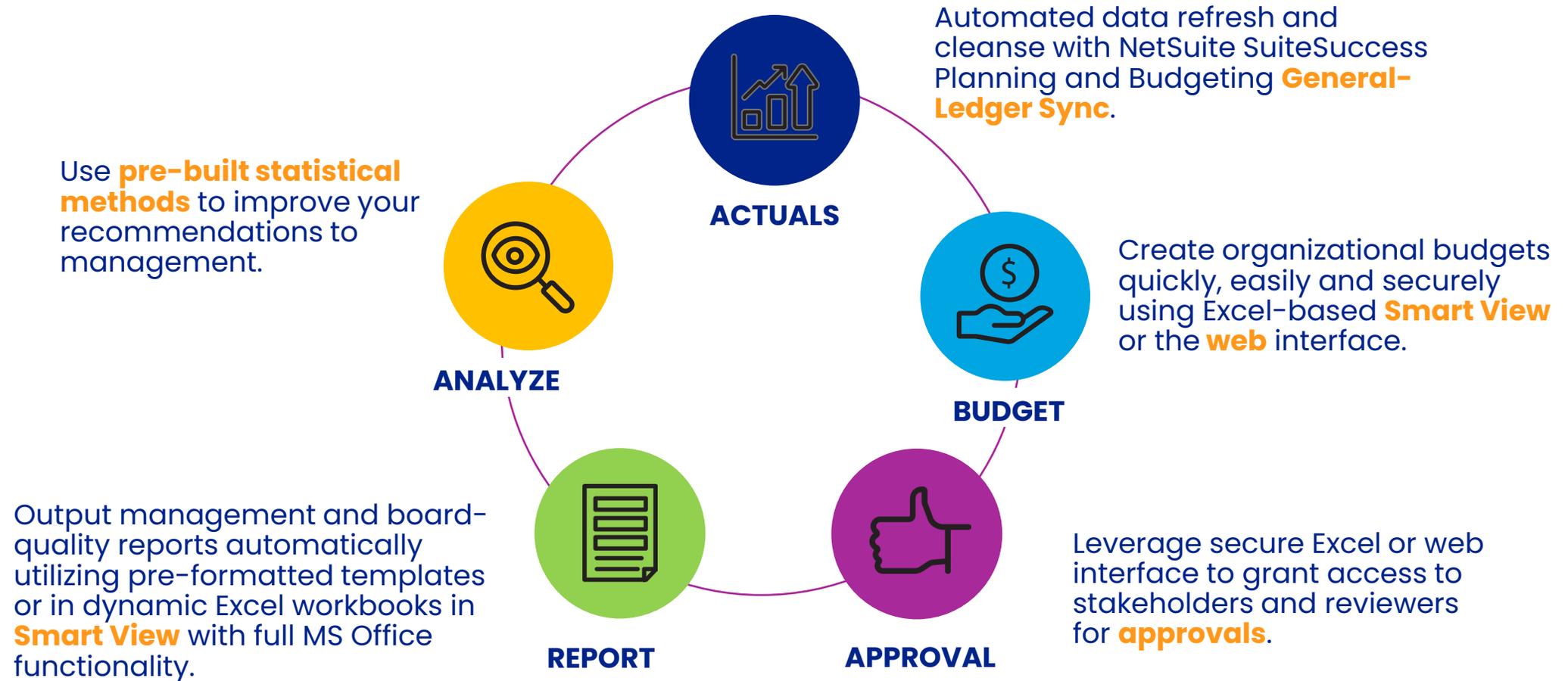
2,600+ NetSuite Customers  
Worldwide



**CARAVEL**

BPM Technology Solutions

# Complete Planning **and** Reporting Solution



# Key Differentiators

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Excel integration (SmartView) allows for complex reports to be created in seconds rather than hours or days



Multi-dimensional design allows for consolidated as well as detailed views of inputs



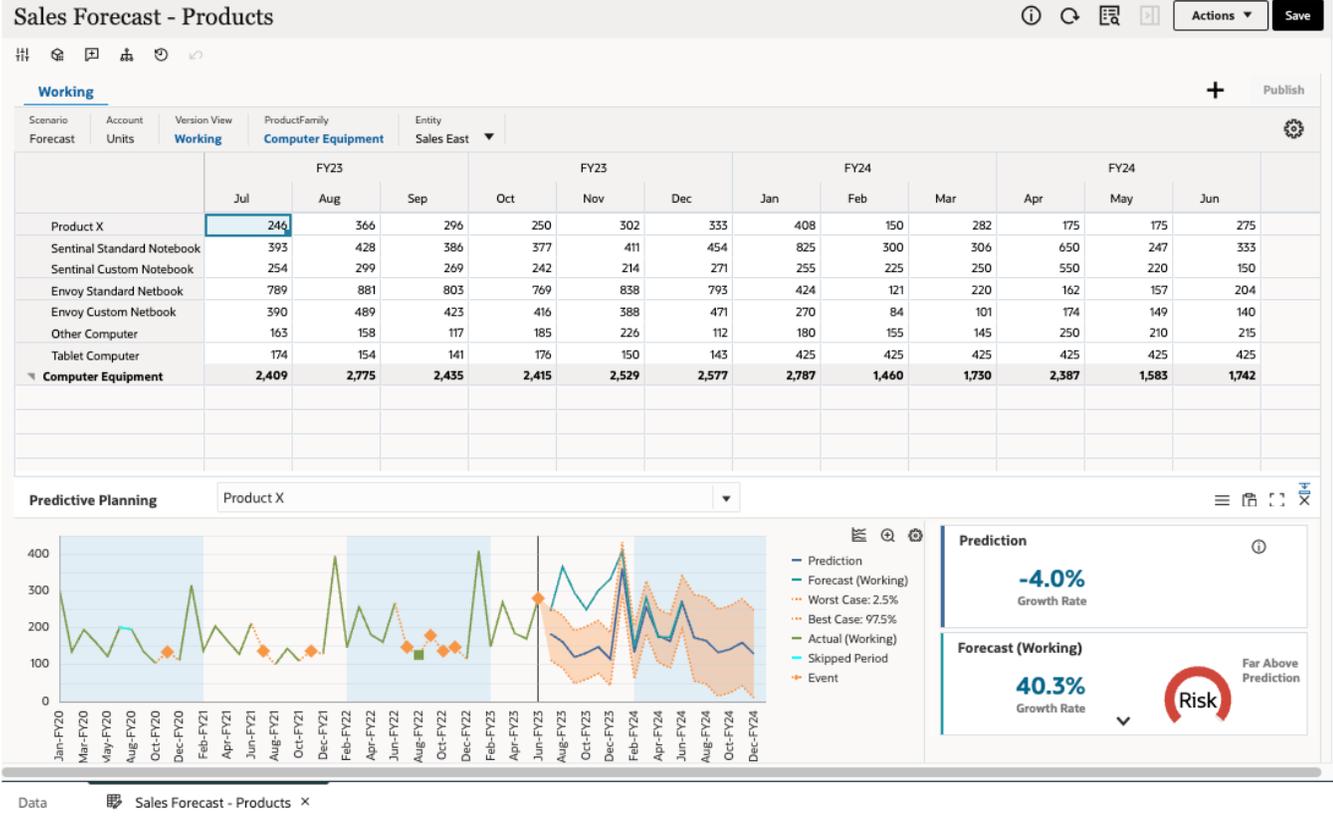
Prebuilt foundational models are designed to deploy rapidly then grow with evolving business needs for continually improved ROI



Highly customizable “pixel perfect” reporting that can be automatically distributed in PDF, HTML or Excel formats



# IPM | Predictive Planning



- Predict future performance based on your historical data
- You can compare and validate plans and forecasts based on the predictions
- Copy the prediction values and paste them into a forecast scenario for your plan

# IPM | Intelligent Performance Management

- Integrated directly in your Planning applications to inform your planning decisions with predictive capabilities and accelerate insight discovery with financial pattern recognition

- **Auto Predict**
- **IPM Insights**
- **Machine Learning Import**



# IPM | Auto Predict

- Can define a prediction to predict future performance based on historical data
- Schedule a job to run that prediction definition, automating the prediction process.
- Uses the same forecasting and statistical methods as Predictive Planning
- Predict values for thousands of cells at once, when needed, by scheduling a job, and automatically write prediction results to a scenario/version

## Use Cases

- Large amounts of data to predict.
- To jumpstart the forecasting process
- For variance analysis.
- To pre-populate your Forecast or Plan scenarios
- To keep predictions up-to-date as



## Benefits

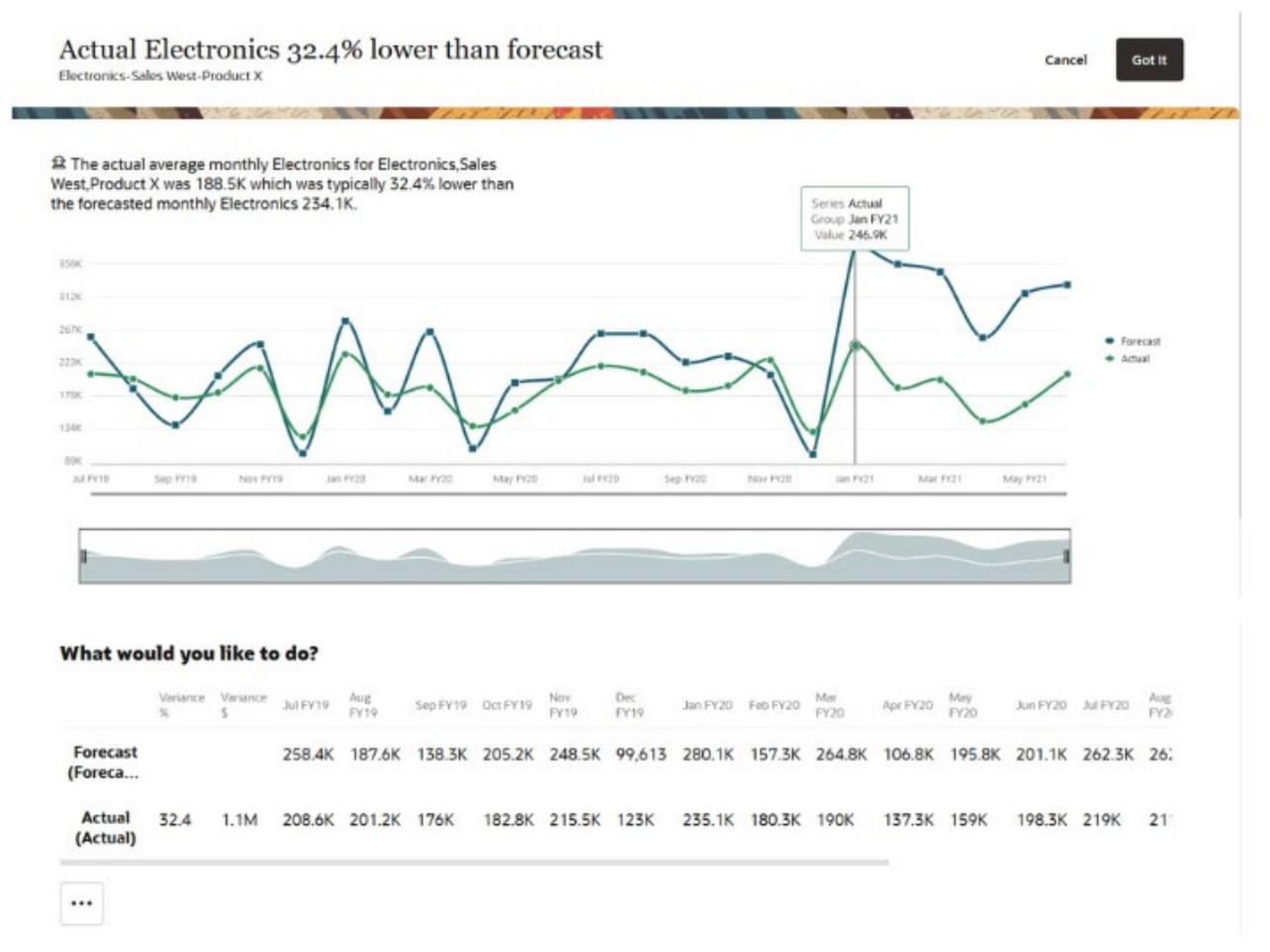
- Reduces time spent in data analysis
- Minimizes hidden biases
- Improves forecast accuracy and reliability, enhancing forecast effectiveness with informed decision-making
- Encourages collaboration with your colleagues
- Helps you detect trends early to enhance strategic decision-making

## Types of Insights

- **Forecast variance and bias insights**
- **Prediction insights**
- **Anomaly insights**



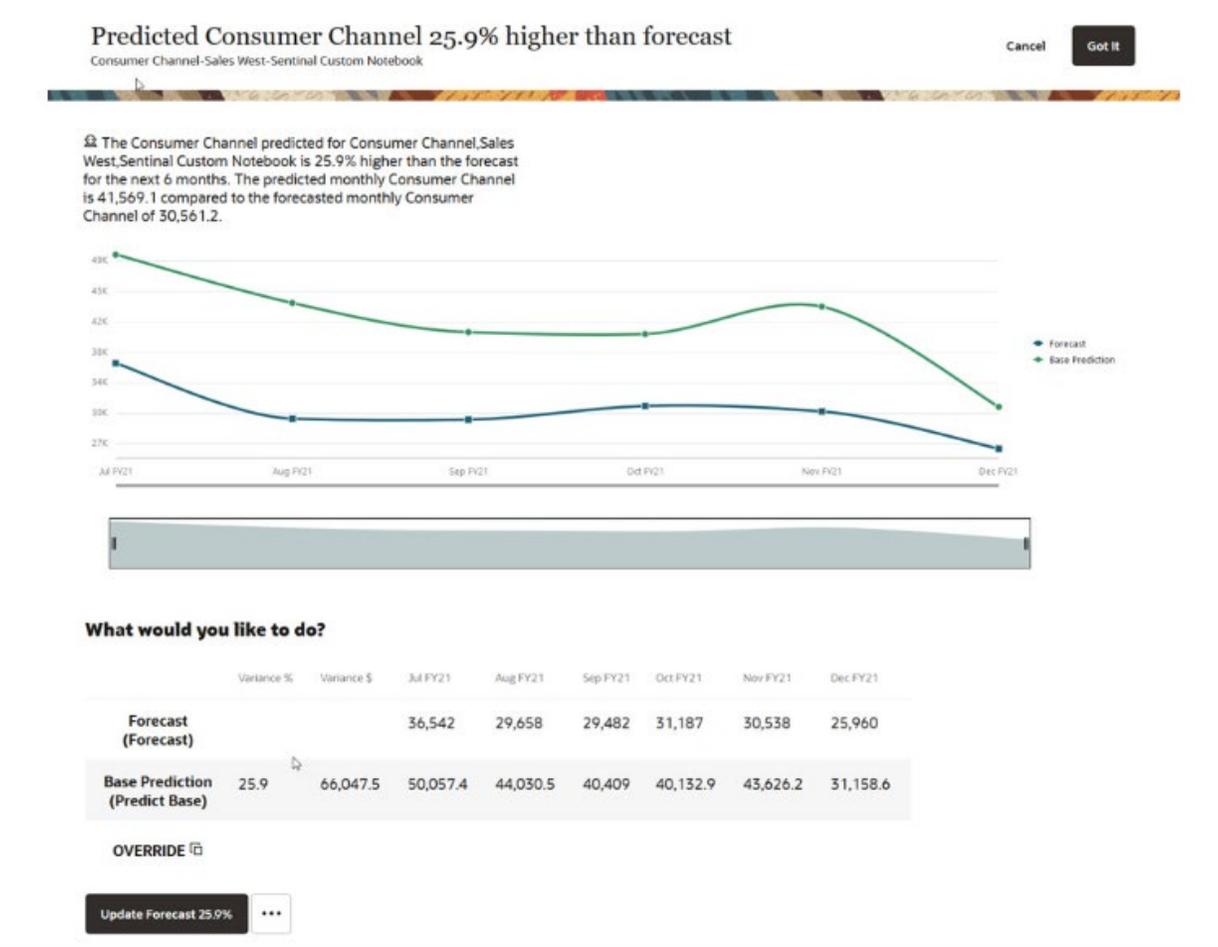
# IPM | Forecast and Bias



- Reveal hidden bias in forecasts
- Measures the variance or bias between two historical scenarios
- Calculates the percentage of risk associated with the current forecast



# IPM | Prediction Insights



- Uncover significant deviations in forecasts compared to predicted values
- Variances between two future scenarios such as forecasts and computer-generated predictions
- Calculate a measure of risk, for example the risk of meeting a target forecast



# IPM | Anomaly Insights

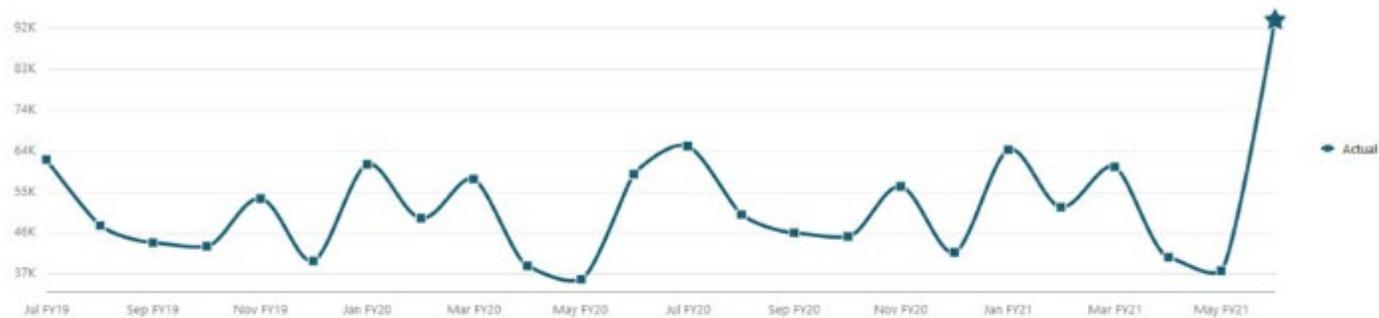
## Actual Consumer Channel 28.9% higher in Jun FY21

Consumer Channel-Sales West-Sentinal Standard Notebook

Cancel

Got it

The Consumer Channel for Consumer Channel,Sales West,Sentinal Standard Notebook in Jun FY21 was extremely higher at 94,365.0 which was 28.9% higher than the monthly average Consumer Channel (52,082.8)



- Detect unusual patterns in data that deviate from expected results
- Detects outlier values that vary widely from other values
- Triggers an insight when an outlier measure crosses the specified threshold



# IPM | Bring Your Own ML

- Import a fully trained ML model into NSPB
- Data scientists build and train the ML model in a data science tool such as any third-party tool or Oracle Data Science Cloud, and save it as a PMML (Predictive Model Markup Language, a standard language used to represent predictive models) file
- These predictive analytic models and machine learning models use statistical techniques or ML algorithms to learn patterns hidden in large volumes of historical data

## Use Cases

- Product Volume Forecasting
- Internal and external driver impacts on revenue forecasts
- Predictive cash forecasting for better cash position



# NSPB | Bring Your Own ML

### Import ML Model

1 — 2 — 3 — 4  
Import Model — Generate Rule — Analyze Model — Test Model

#### Model Mapping

Please map the ML model's output and input features with relevant cube dimensions and its members. A feature can be mapped to a dimension member (Cell value), dimension (Member value), or can be left blank (which will be used as a Prompt).

Select Cube: OEP\_FS  
ILvl0Descendants(YearTotal) | FY22 | OEP\_Actual | OEP\_Working | USD

#### Input

Feature Name	Display Name	Data Type	Input Type	Member
Product	Product	string	Member	Product
Industry.Volume	Industry.Volume	double	Cell Value	Industry_Volume
Price	Price	double	Cell Value	OFS_Avg Selling Price
Promotions	Promotions	double	Cell Value	OFS_Advertising and Promotion

#### Output

Feature Name	Display Name	Data Type	Input Type	Member
Volume	Volume	double	Cell Value	OFS_Volume

Cancel Previous **Next**



# Questions & Wrap-Up



# Newsletter Sign Up | Caravel Contacts

Sign up for the Caravel Newsletter!

[Sign Up](#)

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## Caravel Contacts



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# THANK YOU!

