



CARAVEL

BPM Technology Solutions

Revolutionizing Financial Planning & Analysis with AI & Automation

Customer Success Webinar Series



SPEAKER PANEL



Arbi Villena, Director, EPM & BI,
Caravel

With 17+ years in General Accounting, Budgeting & Financial Planning, Business Process Improvement, Statutory & Management Reporting, Dashboards & Data Visualization and 11+ years in Enterprise Performance Management (EPM) Software Implementation and Project Management, Arbi is the Director of EPM and BI at Caravel.



Meagan Hove | Director, Client
Engagement

As Caravel's dedicated client engagement lead, Meagan has spent the last 10 years working on strengthening relationships between companies and their clients.





AGENDA

1 About Caravel

2 NSPB

3 Predictive Planning

4 Intelligent Performance Management (IPM)

5 Questions

About Caravel



About Caravel



750+

**NETSUITE
IMPLEMENTATIONS**

9+

**VERTICAL
SPECIALTIES**

50+

**IP SOLUTION
BUNDLES**

1200+

**GLOBAL
EMPLOYEES**

1500+

**CONSULTING
PROJECTS**

150+

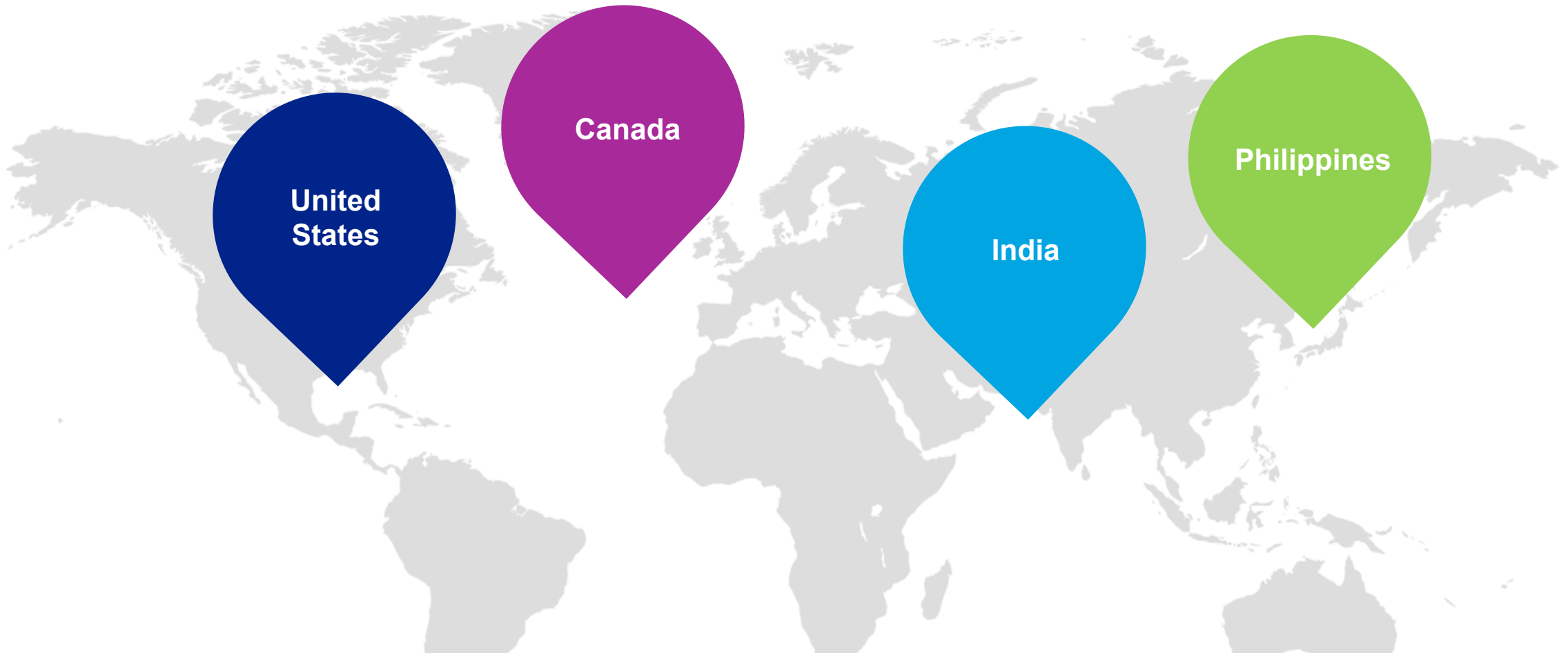
**MANAGED
SERVICES CLIENTS**

4

**GLOBAL
DEPLOYMENT
CENTERS**



FOUR Global Delivery Centers



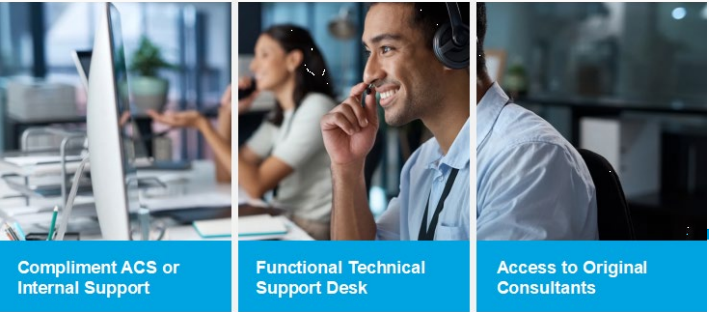
Caravel SERVICES



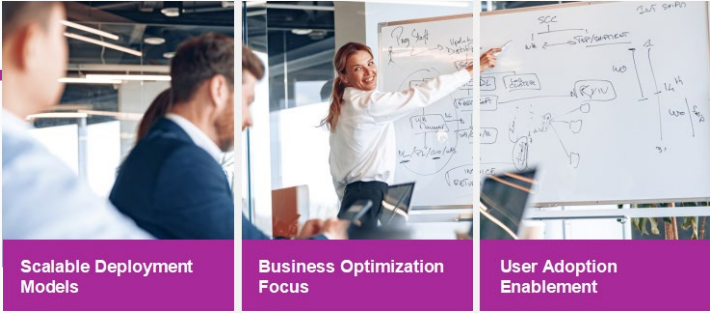
Health Check Assessment Business System Assessment Technology Roadmap Development

ADVISORY

SUPPORT



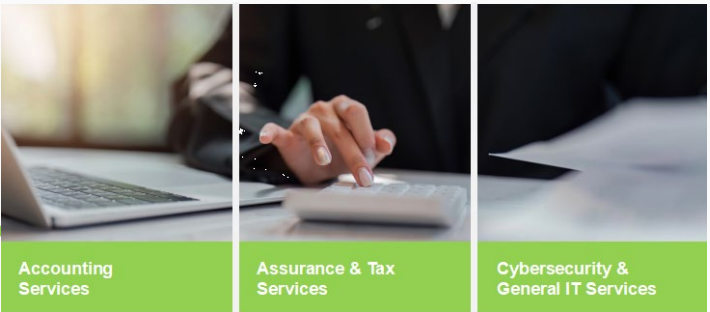
Compliment ACS or Internal Support Functional Technical Support Desk Access to Original Consultants



Scalable Deployment Models Business Optimization Focus User Adoption Enablement

IMPLEMENTATION

EXTENDED



Accounting Services Assurance & Tax Services Cybersecurity & General IT Services



NSPB



NetSuite Planning & Budgeting

Descended From Oracle Hyperion Planning

Hyperion Solutions
Corporation Silicon Valley

February 2014 First
Cloud Product Launch
(9 Releases +)



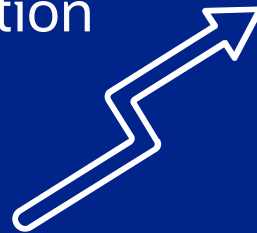
6,900+ Customers



Essbase Databases are
often called "Cubes"

*"One of the 10 most influential
technology innovations"*
- Information Age

15 Years of Product
Innovation



Deployments Across Industries

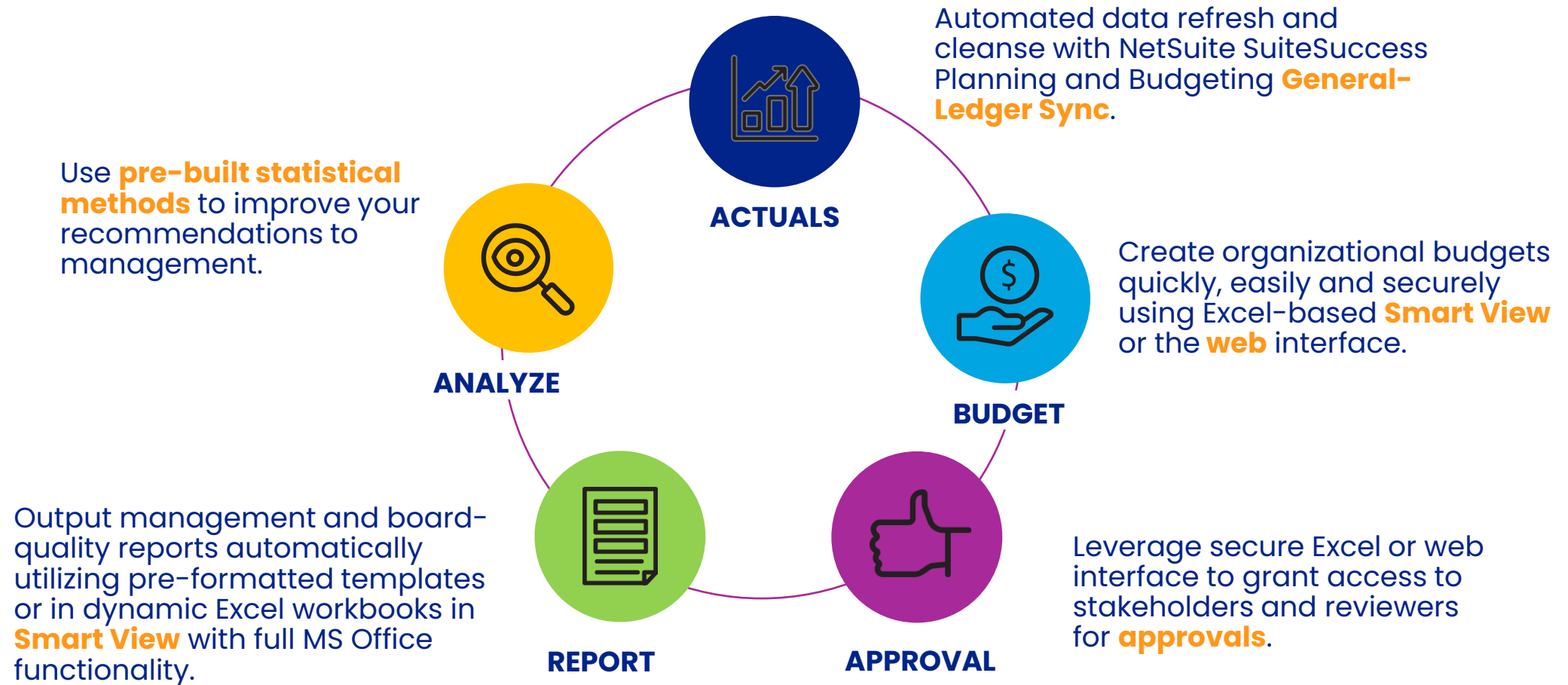
Medical Field, Financial Services, Higher
Ed, Consumer Goods, Retail, Not for
Profit, Services, High Tech, Public Sector

Oracle Acquisition of
Hyperion – 2007 \$3.3B

2,600+ NetSuite Customers
Worldwide



Complete Planning **and** Reporting Solution



Key Differentiators



Excel integration (SmartView) allows for complex reports to be created in seconds rather than hours or days



Multi-dimensional design allows for consolidated as well as detailed views of inputs



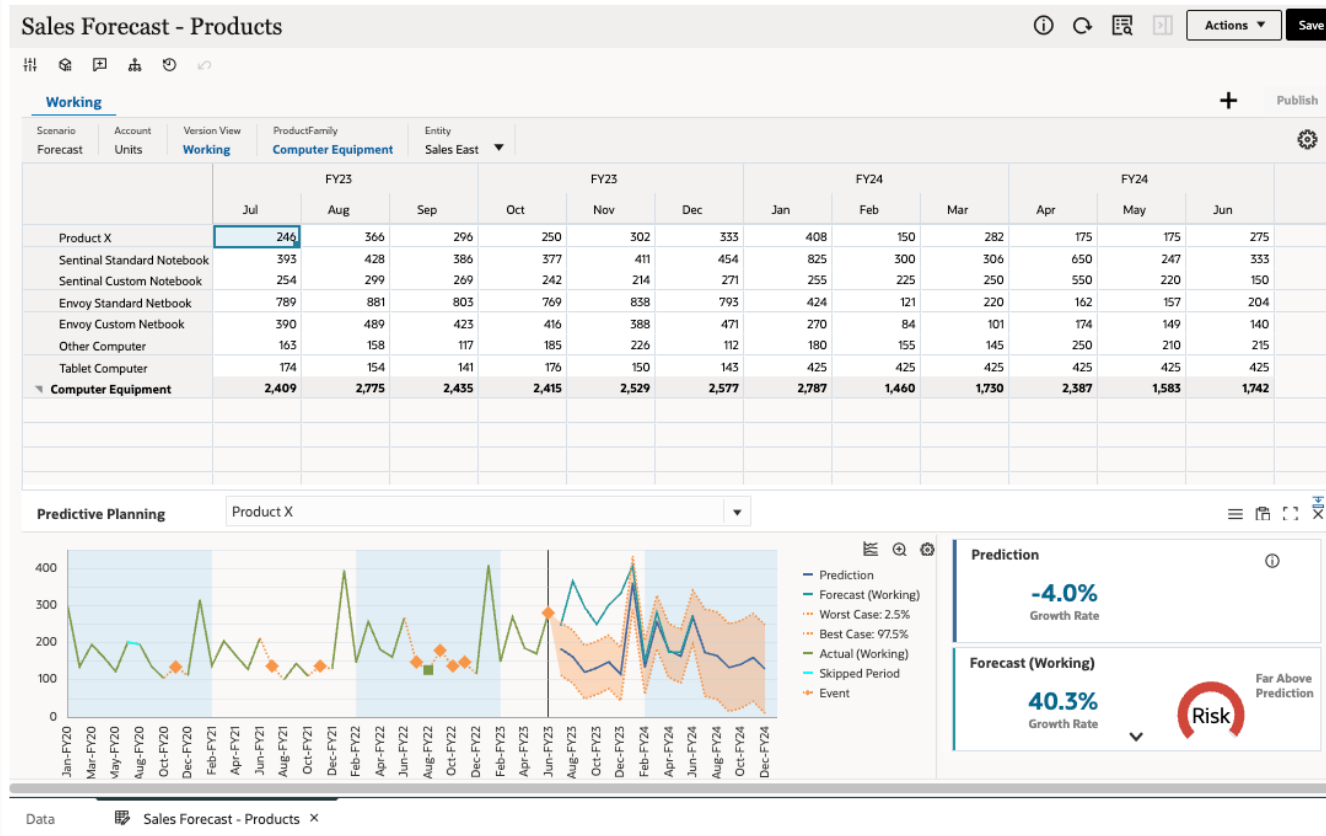
Prebuilt foundational models are designed to deploy rapidly then grow with evolving business needs for continually improved ROI



Highly customizable “pixel perfect” reporting that can be automatically distributed in PDF, HTML or Excel formats



IPM | Predictive Planning



- Predict future performance based on your historical data
- You can compare and validate plans and forecasts based on the predictions
- Copy the prediction values and paste them into a forecast scenario for your plan



IPM | Intelligent Performance Management

- Integrated directly in your Planning applications to inform your planning decisions with predictive capabilities and accelerate insight discovery with financial pattern recognition

- **Auto Predict**
- **IPM Insights**
- **Machine Learning Import**



IPM | Auto Predict

- Can define a prediction to predict future performance based on historical data
- Schedule a job to run that prediction definition, automating the prediction process.
- Uses the same forecasting and statistical methods as Predictive Planning
- Predict values for thousands of cells at once, when needed, by scheduling a job, and automatically write prediction results to a scenario/version

Use Cases

- Large amounts of data to predict.
- To jumpstart the forecasting process
- For variance analysis.
- To pre-populate your Forecast or Plan scenarios
- To keep predictions up-to-date as



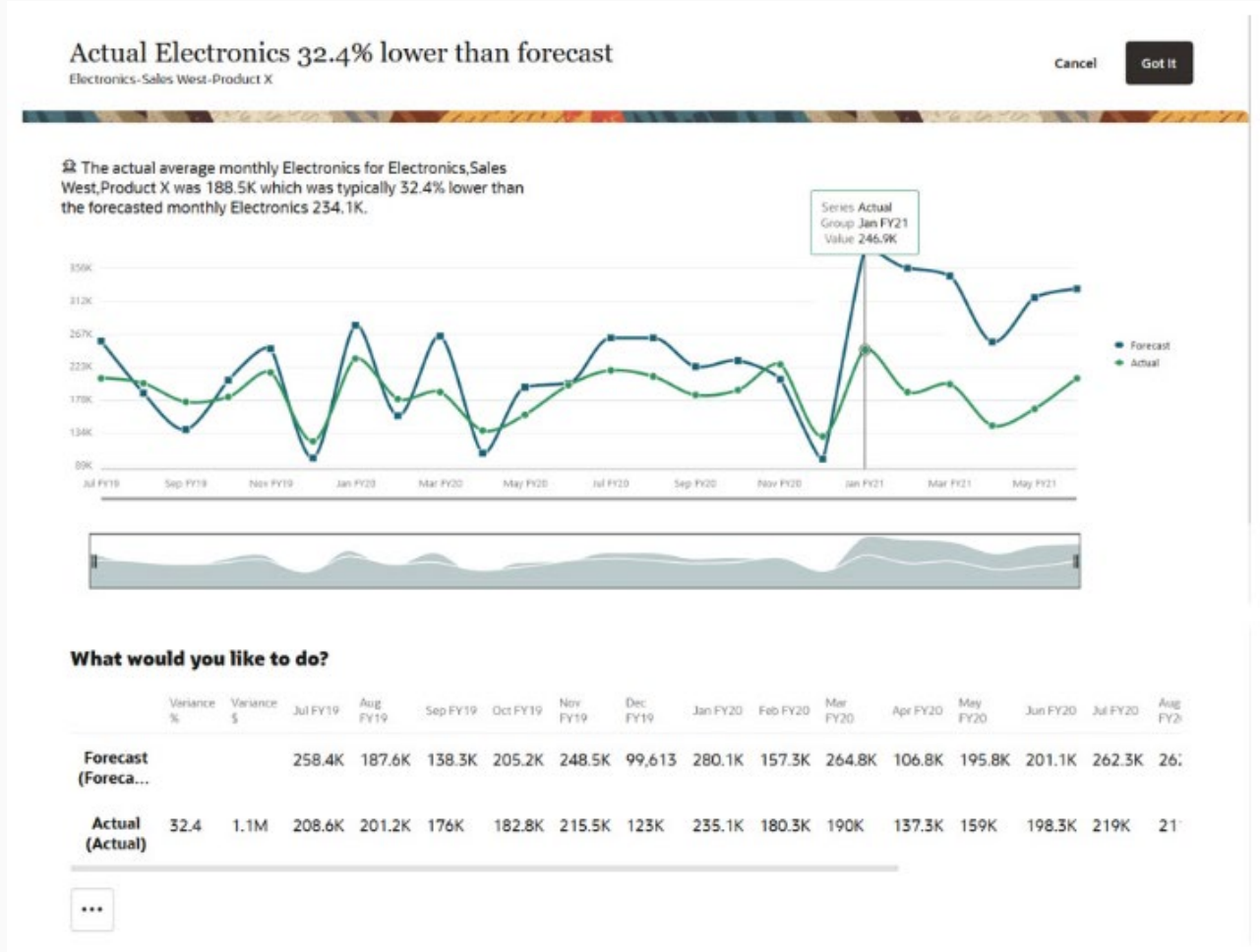
Benefits

- Reduces time spent in data analysis
- Minimizes hidden biases
- Improves forecast accuracy and reliability, enhancing forecast effectiveness with informed decision-making
- Encourages collaboration with your colleagues
- Helps you detect trends early to enhance strategic decision-making

Types of Insights

- **Forecast variance and bias insights**
- **Prediction insights**
- **Anomaly insights**

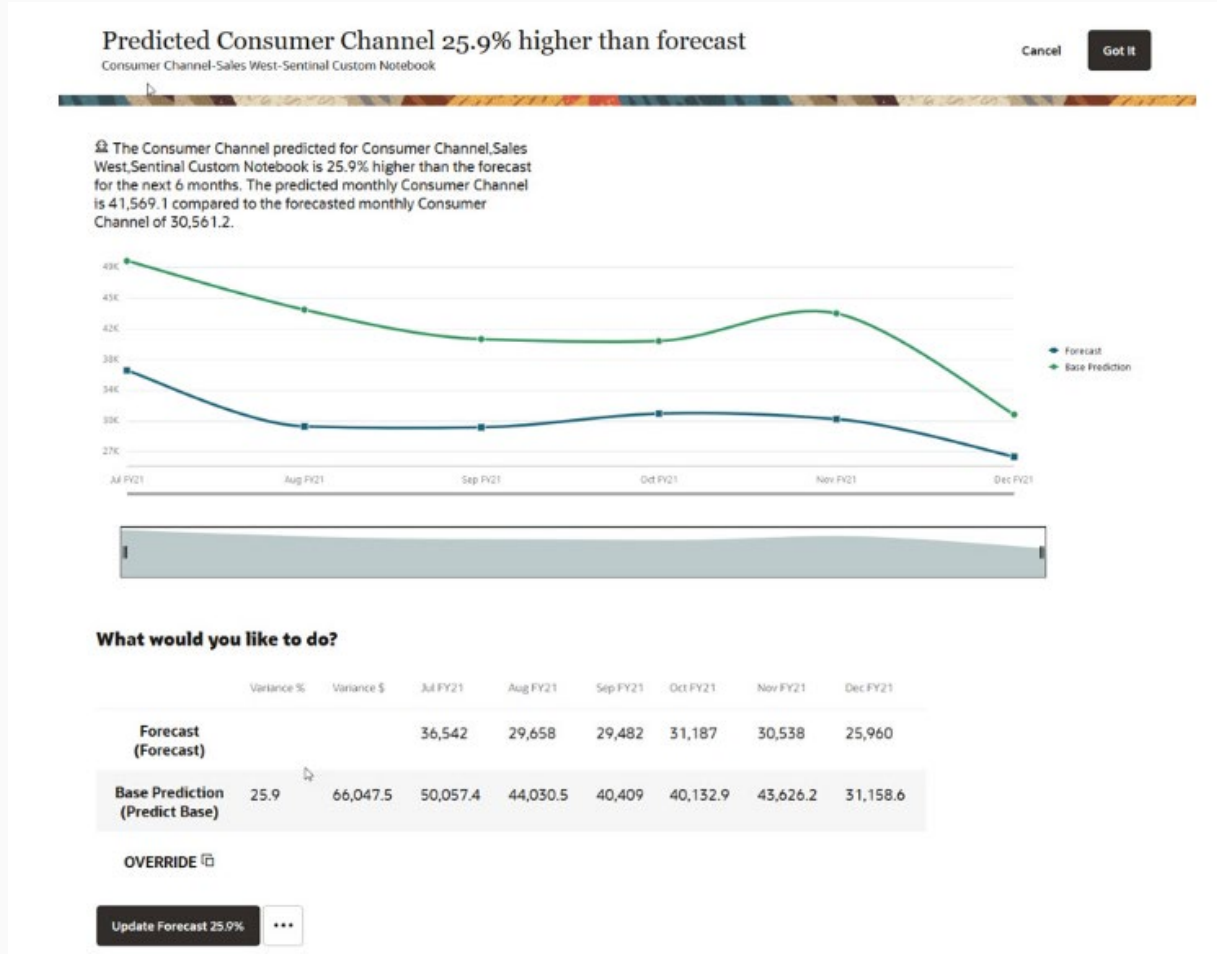
IPM | Forecast and Bias



- Reveal hidden bias in forecasts
- Measures the variance or bias between two historical scenarios
- Calculates the percentage of risk associated with the current forecast



IPM | Prediction Insights



- Uncover significant deviations in forecasts compared to predicted values
- Variances between two future scenarios such as forecasts and computer-generated predictions
- Calculate a measure of risk, for example the risk of meeting a target forecast



IPM | Anomaly Insights

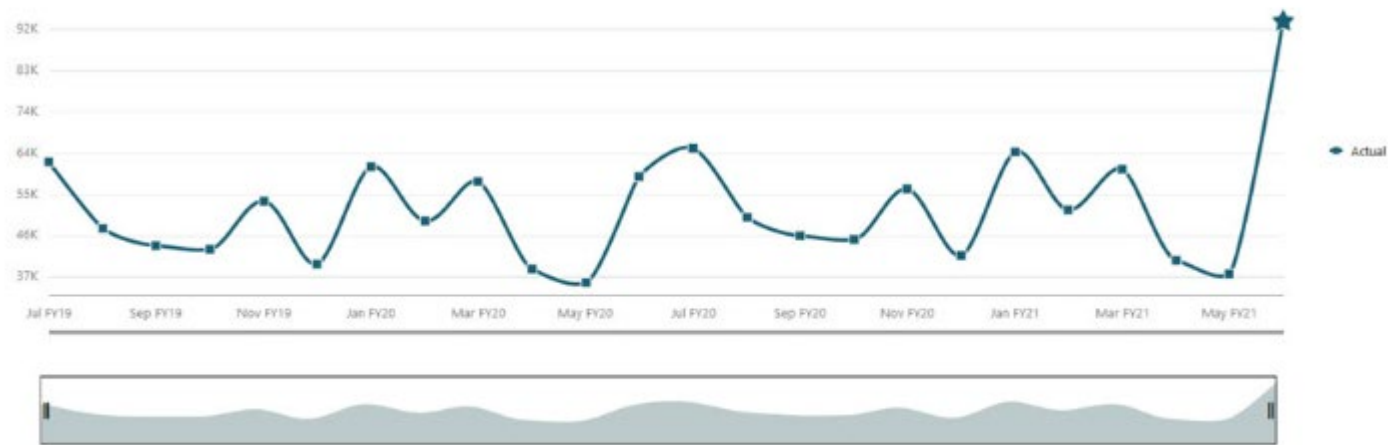
Actual Consumer Channel 28.9% higher in Jun FY21

Consumer Channel-Sales West-Sentinal Standard Notebook

Cancel

Got it

The Consumer Channel for Consumer Channel,Sales West,Sentinal Standard Notebook in Jun FY21 was extremely higher at 94,365.0 which was 28.9% higher than the monthly average Consumer Channel (52,082.8)



- Detect unusual patterns in data that deviate from expected results
- Detects outlier values that vary widely from other values
- Triggers an insight when an outlier measure crosses the specified threshold



CARAVEL

BPM Technology Solutions

IPM | Bring Your Own ML

- Import a fully trained ML model into NSPB
- Data scientists build and train the ML model in a data science tool such as any third-party tool or Oracle Data Science Cloud, and save it as a PMML (Predictive Model Markup Language, a standard language used to represent predictive models) file
- These predictive analytic models and machine learning models use statistical techniques or ML algorithms to learn patterns hidden in large volumes of historical data

Use Cases

- Product Volume Forecasting
- Internal and external driver impacts on revenue forecasts
- Predictive cash forecasting for better cash position



NSPB | Bring Your Own ML

1

2

3

4

Import Model

Generate Rule

Analyze Model

Test Model

Model Mapping

Please map the ML model's output and input features with relevant cube dimensions and its members. A feature can be mapped to a dimension member (Cell value), dimension (Member value), or can be left blank (which will be used as a Prompt).

Select Cube
OEP_FS

ILvl0Descendants(YearTotal)

FY22

OEP_Actual

OEP_Working

USD

>

Input

Feature Name	Display Name	Data Type	Input Type	Member
Product	Product	string	Member	Product
Industry.Volume	Industry.Volume	double	Cell Value	Industry_Volume
Price	Price	double	Cell Value	OFS_Avg Selling Price
Promotions	Promotions	double	Cell Value	OFS_Advertising and Promotion

Output

Feature Name	Display Name	Data Type	Input Type	Member
Volume	Volume	double	Cell Value	OFS_Volume

Cancel

Previous

Next



Questions & Wrap-Up



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Caravel Contacts



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THANK YOU!

