

Customer PROFILE

Bright Event Rentals



Bright Event Rentals is a full-service rental company for special events of any size in California and Arizona. Their talented team of designers and buyers take pride in bringing in unique collections from around the world that give special occasions a distinctive, fresh look.

Demographics

INDUSTRY Services

HEADQUARTERS Los Angeles, CA

FOUNDED 1978

EMPLOYEES 279

EXISTING ERP NetSuite/Intacct

OTHER SYSTEMS Alert, Point of Rental, Expensify, Concur, JPM Chase

Sales Teams

NETSUITE N/A

CARAVEL Caila Cohen, Jake Waters, Scott Curry

NetSuite Solution

NETSUITE Financials First STD

MODULES Record to Report, Procure to Pay, Inventory Management

INTERFACES Bank of America, Paylocity, Concur, Alert, Point of Rental

Implementation

TIMELINE 4 months

METHODOLOGY NetSuite Migration

APPROACH Bright Event Rentals and Peak Event Services will be migrating into a single NetSuite instance with core functionality going live in month 4 and optimizing the existing NetSuite instance in tandem.







