

## Customer **PROFILE**

# **Greensboro ABC**



Greensboro ABC is governed by the North Carolina Alcohol Beverage Control System, selling the finest in spirits while supporting their local community. Their mission is to serve the consumers of Guilford County by dispersing spirituous liquors responsibly, ethically and lawfully.

#### **Demographics**

**INDUSTRY** Products

HEADQUARTERS Greensboro, NC

FOUNDED N/A

EMPLOYEES 11-50

Sales Teams

**NETSUITE** Josh Smilovitz

**CARAVEL** David Jarrell, Naveen

**EXISTING ERP** Microsoft Navision

**OTHER SYSTEMS** Excel, ADP, Wells Fargo. HP/Presidio

### **NetSuite Solution**

**NETSUITE** Retail Premium

**MODULES** Financials, Record to Report, Procure to Pay, Design to Build, Order to Cash, NSAW, NSPB, WMS

**INTERFACES** Banking, ADP, eCommerce, POS, EDI Purchasing

#### Implementation

TIMELINE 6 months

**METHODOLOGY** SuiteSuccess + Optimization

**APPROACH** Greensboro will deploy NetSuite in a single phase with all the required functionality going live in 6 months.



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