

Customer **PROFILE**

Greensboro ABC



Greensboro ABC is governed by the North Carolina Alcohol Beverage Control System, selling the finest in spirits while supporting their local community. Their mission is to serve the consumers of Guilford County by dispersing spirituous liquors responsibly, ethically and lawfully.

Demographics

INDUSTRY Products

HEADQUARTERS Greensboro, NC

FOUNDED N/A

EMPLOYEES 11-50

Sales Teams

NETSUITE Josh Smilovitz

CARAVEL David Jarrell, Naveen

EXISTING ERP Microsoft Navision

OTHER SYSTEMS Excel, ADP, Wells Fargo. HP/Presidio

NetSuite Solution

NETSUITE Retail Premium

MODULES Financials, Record to Report, Procure to Pay, Design to Build, Order to Cash, NSAW, NSPB, WMS

INTERFACES Banking, ADP, eCommerce, POS, EDI Purchasing

Implementation

TIMELINE 6 months

METHODOLOGY SuiteSuccess + Optimization

APPROACH Greensboro will deploy NetSuite in a single phase with all the required functionality going live in 6 months.



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