

**CARAVEL**

BPM Technology Solutions

Customer **PROFILE**

Ascend

ascend

Ascend is a growing dry van, full truckload carrier providing high-performance service and reliability at fair prices to the evolving middle-mile market. Ascend responds to shippers' needs—and to an ongoing driver shortage—with planning and dispatch optimizations that take advantage of its density and give them the flexibility to handle seasonal and unexpected surges. Their dedicated drivers and employees take pride in their greater than 97 percent on-time delivery rate, and our impressive safety record.

Demographics

INDUSTRY Services**HEADQUARTERS** Nashville, TN**FOUNDED** 1969**EMPLOYEES** 413**EXISTING ERP** Great Plains

OTHER SYSTEMS McLeod, Quickbooks, Hubspot, Quantrix, Dayforce, PeopleNet, Regions Bank, Capstar Bank, Truist, Comdata, Concur, Trimble TMW, Dossier, Qlik, Tableau, Snowflake, Power BI, Blackline

Sales Teams

NETSUITE David Cross**CARAVEL** Scott Curry, Caila Cohen

NetSuite Solution

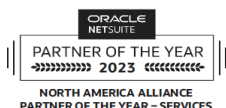
NETSUITE Financials First Premium**MODULES** Record to Report, Procure to Pay, Order to Cash

INTERFACES Banking, Credit Cards, Dayforce, Hubspot, McLeod, Trimble TMW, Dossier, Snowflake, Blackline

Implementation

TIMELINE 6 months**METHODOLOGY** SuiteSuccess + Optimization

APPROACH Ascend will deploy NetSuite in a single phase with core functionality going live in month 6 and integrating to various 3rd party systems in phase one.



CONTACT US

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