

Customer PROFILE

Premier Land



At Premier Land, they understand the frustration felt by many buyers who've suffered through negative sales experiences. As the leader in land development in the Southeast their mission is to provide their clients with the best property for the best price. Premier Land have fulfilled this promise at over 150 developments since our inception in 2011.

Demographics

INDUSTRY Other

HEADQUARTERS Davidson, NC

FOUNDED 2011

EMPLOYEES 50

EXISTING ERP QuickBooks

OTHER SYSTEMS Salesforce, Gusto, Banks

Sales Teams

NETSUITE Angela Kavanaugh, Alex Warren

CARAVEL Caila Cohen, Corey Ruane, Rob Cupka

NetSuite Solution

NETSUITE SuiteSuccess Software STD

MODULES R2R, P2P, O2C

INTERFACES Banking, Credit Card, Payroll, Loan Management

Implementation

TIMELINE 3 months

METHODOLOGY SuiteSuccess + Optimization

APPROACH Premier Land will deploy NetSuite in a single phase with a focus on standardizing their CoA and configuring the NCI bundle for each of their many subsidiaries. It will be especially important to set the subsidiaries up correctly from the start. Intercompany Processing is critical for them.







