

**CARAVEL**

BPM Technology Solutions

Customer **PROFILE**

MediaRadar + Vivix



MediaRadar offers comprehensive ad analysis for over 3.1 million brands across multiple media platforms including TV, digital, mobile, email, social media, print and more. Over 2,200 clients enjoy unmatched quality and award-winning customer service to help them identify new prospects, create bulletproof pitches, and grow their business.

Demographics

INDUSTRY High Tech**HEADQUARTERS** New York, NY**FOUNDED** 2006**EMPLOYEES** 150+**EXISTING ERP** NetSuite**OTHER SYSTEMS** Maconomy, Salesforce, MineralTree, Concur, ADP, Banking, Avalara

NetSuite Solution

NETSUITE SuiteSuccess Software STD**MODULES** Record to Report, Procure to Pay, Order to Cash**INTERFACES** Banking, ADP, Bill Pay SuiteApp, Concur, Avalara, Salesforce

Implementation

TIMELINE Phase 1 - 1 Month, Phase 2 - 5.5 Months, Phase 3 - 3 Months**METHODOLOGY** SuiteSuccess Migration + Optimization**APPROACH** MediaRadar and Vivix will migrating to NetSuite in a multi-phase approach with core functionality going live in month 5 and integrating to various 3rd party systems in phase 1.

Sales Teams

NETSUITE N/A**CARAVEL** Caila Cohen, Scott Curry

CONTACT US

info@caravel-partners.com | 714-253-4455 | www.caravel-partners.com