

Customer PROFILE

Masked Rider Capital



From a single commercial property investment, Masked Rider Capital Holdings Co., LLC has grown into an innovative multi-family office offering sophisticated wealth management, direct access to high-quality private equity investments, and specialty finance. Headquartered in Lubbock, they collaborate with families, investors, and corporations positioned and ready for rapid growth. Their mission is to build family wealth, provide capital for businesses and entrepreneurs, and create lasting value for their investors.

Demographics

INDUSTRY Financial Services

HEADQUARTERS Lubbock, TX

FOUNDED 2022

EMPLOYEES 10

EXISTING ERP QuickBooks

OTHER SYSTEMS Excel, Juniper Square, Bryte

Sales Teams

NETSUITE Joe Kaminsky, Justin Richards

CARAVEL Frank Herr, Jake Waters

NetSuite Solution

NETSUITE SuiteSuccess Financials STD

MODULES Financials, Record to Report, Procure to Pay, Order to Cash

INTERFACES Banking, Juniper Square, Bryte

Implementation

TIMELINE 4 months

METHODOLOGY SuiteSucces

APPROACH Masked Rider Capital Management, LLC will deploy NetSuite in a multi-phase with core functionality going live in month four and NSPB going live in phase two.







