

**CARAVEL**

BPM Technology Solutions

# Customer **PROFILE**

## Green House Agency



GREEN HOUSE

Green House is an integrated creative engagement agency that cultivates and grows quantifiable, results-driven creativity. Unified by purpose, values and our proprietary Cultiv8 process, they grow it forward! They believe that brands are built through the application of art and science, the creative 'green' and the strategic 'house'. A carefully constructed blend of individual creative thinking and strategic, commercially based rigor. Found in every Cultivator at Green House is this duality of both art and science. Green House Agency knows that bringing the right measure of both to their work is the key to a thriving culture, and ultimately, powerful creative brand engagements.

### Demographics

**INDUSTRY** High Tech**HEADQUARTERS** Newport Beach, CA**FOUNDED** 2004**EMPLOYEES** 320+**EXISTING ERP** QuickBooks**OTHER SYSTEMS** Concur,  
Monday.Com, MS Excel for FP&A, ADP,  
Bank of America

### NetSuite Solution

**NETSUITE** SuiteSuccess Services PRM**MODULES** Financials, Record to Report,  
Procure to Pay, Project to Cash, NSPB, CRM  
Salesforce Automation**INTERFACES** Banking, Credit Card, ADP,  
Concur, Monday.Com

### Implementation

**TIMELINE** 5-6 months**METHODOLOGY** SuiteSuccess + Optimization**APPROACH** Green House Agency will be  
deploying NetSuite in 5-6 months and  
connecting to NetSuite to various key systems  
with the goal of laying the foundation for future  
revenue growth.

### Sales Teams

**NETSUITE** Thomas Walthour**CARAVEL** Scott Curry, Caila Cohen

#### CONTACT US

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