

Customer PROFILE

FirstEnroll



FirstEnroll is a one-stop third-party billing solution for all health insurance billing and enrollment needs, from lead to payment and recurring payment to billing customer service. Its services, support, and software are a powerful solution for managing sales processes, recurring billing, customer service, marketing, and partner programs.

Demographics

INDUSTRY Medical

HEADQUARTERS Tinton Falls, NJ

FOUNDED 2018

EMPLOYEES 13

EXISTING ERP QuickBooks

OTHER SYSTEMS Enrollment123, ADP, Five9, CIBC

Sales Teams

NETSUITE Danielle Rush

CARAVEL Scott Curry, Caila Cohen, Frank Kerr

NetSuite Solution

NETSUITE FinancialsFirst STD

MODULES Record to Report, Procure to Pay, NSAW

INTERFACES CIBC, ADP, Enrollment123

Implementation

TIMELINE 5 months

METHODOLOGY SuiteSuccess + Optimization

APPROACH FirstEnroll will deploy NetSuite in a multi-phase with core functionality going live in month 5 and integrating to various 3rd party systems in phase 1.







