

**CARAVEL**

BPM Technology Solutions

# Customer **PROFILE**

## Anakeesta



Anakeesta is an award-winning mountaintop adventure park located above, and in the heart of, downtown Gatlinburg. Its nature-immersive park offers an authentic Smoky Mountain experience for families of all ages. Anakeesta is situated on a 70-acre mountain 600' above the city of Gatlinburg. As the most visited National Park in the United States, the area sees up to 14 million visitors annually. Travelers from around the world enjoy hiking, attractions, restaurants, shopping, and entertainment.

### Demographics

**INDUSTRY** Hospitality/Restaurant**HEADQUARTERS** Knoxville, TN**FOUNDED** 2022**EMPLOYEES** 31**EXISTING ERP** QuickBooks**OTHER SYSTEMS** Buildium, Property Boulevard, Procurify, Bill.Com, Galaxy Gateway, Agilisys, Shopify, Excel, Paycom, Banking

### Sales Teams

**NETSUITE** Lindsay Leblanc**CARAVEL** Scott Curry, Caila Cohen

### NetSuite Solution

**NETSUITE** FinancialsFirst STD**MODULES** Record to Report, Procure to Pay**INTERFACES** Banking, Capital One, AMEX, Chase, Paycom, Galaxy Gateway, Agilisys, Shopify, Buildium

### Implementation

**TIMELINE** 4 months**METHODOLOGY** SuiteSuccess + Optimization**APPROACH** Anakeesta will deploy NetSuite in a single phase with core functionality going live in month 4 and integrating into various 3rd party systems in phase 1.

### CONTACT US

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