

**CARAVEL**

BPM Technology Solutions

# Customer **PROFILE**

## Rokt

**ROKT**

Rokt is the global leader in ecommerce technology, enabling companies like Uber, Live Nation, AMC Theatres, PayPal, Hulu, Staples, and Lands' End to unleash relevancy in every transaction, grow revenue, and acquire new customers at scale. Founded in 2012 in Australia, the company now operates in 14 countries across North America, Europe and the Asia-Pacific region with the largest office now in New York City.

### Demographics

**INDUSTRY** High Tech**HEADQUARTERS** New York, NY**FOUNDED** 2012**EMPLOYEES** 550+**EXISTING ERP** Workday

**OTHER SYSTEMS** HubSpot, Tipalti, Expensify, Brex, FloQast, Adaptive, BambooHR, ADP, OnePlatform, Xe, Tableau, Workato

### Sales Teams

**NETSUITE** Quinn Cade**CARAVEL** Scott Curry, Caila Cohen, Nick DeSanti

### NetSuite Solution

**NETSUITE** SuiteSuccess Software PRM

**MODULES** Record to Report, Procure to Pay, Order to Cash, SuiteAnalytics Connect

**INTERFACES** Banking, Brex, Xe, BambooHR, ADP, Tipalti, Expensify, FloQast, OnePlatform, Tableau, Adaptive

### Implementation

**TIMELINE** 6 months**METHODOLOGY** SuiteSuccess + Optimization

**APPROACH** Rokt will deploy NetSuite in a single-phase with core functionality going live in month 6 and integrating to various 3rd party systems in phase 1.



### CONTACT US

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