

# **Customer PROFILE**

# **Icon Parking**



Icon Parking is the premier provider of parking services in New York City. We've been in business for more than 63 years and operate over 200+ parking facilities in all of Manhattan's most high profile, prestigious neighborhoods, iconic attractions, and business districts. Icon Parking merged with Quik Park in 2016 and is the leader in providing unsurpassed value to city residents, commuters, and visitors to all New York offers by delivering affordable parking as well as prompt and courteous service.

### **Demographics**

**INDUSTRY** Hospitality / Restaurant

**HEADQUARTERS** New York, NY

**FOUNDED 1947** 

**EMPLOYEES 200** 

**EXISTING ERP MCSFT Navision** 

**OTHER SYSTEMS N/A** 

#### **Sales Teams**

**NETSUITE** Bryanna Alllison, Greg Fabry

**CARAVEL** Corey Ruane, Jake Waters

#### **NetSuite Solution**

**NETSUITE** SuiteSuccess Financials First Std

**MODULES** Financials, GL, AP, Expense Reporting, Fixed Assets, NSPB SmartView

INTERFACES Banking, Amex, Ceridian, Mineral Tree, POS, Lease Management System (Trullion)

## **Implementation**

**TIMELINE** 4 months

**METHODOLOGY** SuiteSuccess + Optimization

**APPROACH** Icon Parking will deploy NetSuite in a single phase across all entities. This will be deployed in parallel with NSPB, in a 4 month timeline and integrations with various 3rd party systems.







