

# **Customer PROFILE**

# **Fabric**



Fabric is the headless commerce platform purpose-built for growth. Customers like GNC and The Honest Company trust fabric for its open and modular design, allowing them to be live in weeks without having to replatform. Fabric is a force multiplier on retailers' existing technology investments proven to grow digital revenue by up to 3x.

### **Demographics**

**INDUSTRY** High Tech

**HEADQUARTERS** Seattle, WA

**FOUNDED 2017** 

**EMPLOYEES** 400+

**EXISTING ERP QuickBooks** 

OTHER SYSTEMS Zoho, SFDC, HubSpot, RHO, Rippling, Carta, Avalaraamex, Power Bi

#### **Sales Teams**

**NETSUITE** Natlie Hamouie, Azim Ellam

**CARAVEL** Scott Curry, Caila Cohen

#### **NetSuite Solution**

**NETSUITE** SuiteSuccess Software STD

**MODULES** Record to Report, Procure to Pay, Order to Cash, SuiteAnalytics Connect

**INTERFACES** Banking, Amex, Rippling, OCR, Avalara, Power Bi

## **Implementation**

**TIMELINE** 5 months

**METHODOLOGY** SuiteSuccess + Optimization

**APPROACH** Fabric will deploy NetSuite in a multi-phase with core functionality going live in month 6 and integrating to various 3rd party systems in phase 1 and 2.







