

**CARAVEL**

BPM Technology Solutions

Customer **PROFILE**

Zinnia



Zinnia is where complexity ends, and simplicity begins. By merging decades of industry expertise with advanced technology, Zinnia seeks to transform the life and annuity experience from end-to-end. Zinnia will empower their clients to innovate and launch products faster, to buy, sell, manage, and service products more effectively, and to better serve their customers.

Demographics

INDUSTRY High Tech**HEADQUARTERS** Greenwich, CT**FOUNDED** 2005**EMPLOYEES** 1,100 +**EXISTING ERP** NetSuite**OTHER SYSTEMS** Dext

NetSuite Solution

NETSUITE N/A**MODULES** Record to Report, Procure to Pay, Order to Cash**INTERFACES** Banking, Expense Reporting, OCR

Implementation

TIMELINE 4-5 months**METHODOLOGY** Global Deployment & Optimization

APPROACH Zinnia is currently deploying NetSuite with NSPS for its U.S. Deployment. Zinnia is going to leverage Caravel for its global deployment. Additionally, Zinnia will be leveraging Caravel to re-review current revenue/order-to-cash processes.

Sales Teams

NETSUITE N/A**CARAVEL** Scott Curry, Caila Cohen

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