

**CARAVEL**

BPM Technology Solutions

# Customer **PROFILE**

## Asset Based Lending



ABL is owned and operated by knowledgeable and experienced real estate lenders who want to help real estate investors succeed. They have designed their process to be fast, reliable, and flexible because ABL knows these are the process features that their borrowers need. Established in 2010, they are a Hard Money Lender providing fast bridge financing to real estate investors for the purchase, renovation, or new construction of single family, multi-family, and mixed use properties. ABL has closed over 3,800 loans since they began.

### Demographics

**INDUSTRY** Financial Services**HEADQUARTERS** Jersey City, NJ**FOUNDED** 2010**EMPLOYEES** 50+**EXISTING ERP** QuickBooks**OTHER SYSTEMS** TriNet, Banking

### NetSuite Solution

**NETSUITE** SuiteSuccess Financials**MODULES** Record to Report, Procure to Pay, Accounts Receivable, Loan Management**INTERFACES** Banking, Payroll

### Sales Teams

**NETSUITE** Alex Warren, Jacqueline Shandler**CARAVEL** Scott Curry, Caila Cohen

### Implementation

**TIMELINE** 3 months**METHODOLOGY** Emerging Market

**APPROACH** Asset Based Lending will deploy NetSuite in a single phase with core functionality going live in month 3 and integrating to various 3rd party systems in phase 1.



### CONTACT US

info@caravel-partners.com | 714-253-4455 | www.caravel-partners.com