

VIDAA

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VIDAA USA Inc. was established in 2019 and is headquartered in Atlanta, Georgia USA. Their flagship product is the VIDAA TV OS which is currently in its sixth generation. VIDAA TV OS is a modern global Smart TV operating system and content platform. By choosing VIDAA, TV OEM manufacturers get a turn-key Linux based OS with voice control, an app store, billing and payment, and much more. Their customers include brands such as Hisense, Loewe, Toshiba, and many others.

## DEMOGRAPHICS

- **INDUSTRY** | HIGH TECH
- **HEADQUARTERS** | DULUTH, GA
- **FOUNDED** | 2019
- **EMPLOYEES** | 40+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | HSBC, BANK OF AMERICA, SAP, ARIA, ADYEN, AVALARA

## SALES TEAM

- **NETSUITE** | KENDALL LYNCH, CHRIS BUHRLE, ASH ESPILI
- **CARAVEL** | SCOTT CURRY, CAILA COHEN

## NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS MEDIA STD
- **MODULES** | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, ORDER TO CASH, CRM CUSTOMER SUPPORT
- **INTERFACES** | WORKDAY, PAYCHEX, e-SIGNATURE, ARIA, TAGETIK, ACTIVE DIRECTORY

## IMPLEMENTATION

- **TIMELINE** | 6 MONTHS
- **METHODOLOGY** | SUITESUCCESS + OPTIMIZATION
- **APPROACH** | VIDAA WILL DEPLOY NETSUITE IN A MULTI-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 6 AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN PHASE 2.