



Vertical Supply Group (VSG) are a vertically integrated business with focus on product development, manufacturing, and equipment supply. We design, build, and supply the most comprehensive assortment of products for arborists, climbers, emergency, technical rescue, and other work-at-height pros.

Vertical Supply Group

DEMOGRAPHICS

- **INDUSTRY** | PRODUCTS
- **HEADQUARTERS** | GREENSBORO, NC
- **FOUNDED** | 1964
- **EMPLOYEES** | 500+
- **EXISTING ERP** | NETSUITE
- **OTHER SYSTEMS** | DOCUPEAK, SLIMSTOCK, SOURCEDAY, ZILLIANT, BIGCOMMERCE, CHANNELADVISOR, TRUECOMMERCE, ETC

SALES TEAM

- **NETSUITE** | N/A
- **CARAVEL** | CAILA COHEN, SCOTT CURRY, COREY RUANE

NETSUITE SOLUTION

- **NETSUITE** | RETAIL PRM
- **MODULES** | RECORD TO REPORT, PROCURE TO PAY, DESIGN TO BUILD, ORDER TO CASH
- **INTERFACES** | DOCUPEAK, SLIMSTOCK, SOURCEDAY, ZILLIANT, RF-SMART, ADAPTIVE, ADP, BANKING, BIGCOMMERCE, CHANNELADVISOR, ETC

IMPLEMENTATION

- **TIMELINE** | 8 MONTHS
- **METHODOLOGY** | NEW NETSUITE IMPLEMENTATION
- **APPROACH** | VERTICAL SUPPLY GROUP WILL DEPLOY A NEW NETSUITE INSTANCE IN A SINGLE-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 8 AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN PHASE 1

