

**TRUEBILL**

Truebill develops a mobile app that helps consumers take control of their financial lives. Truebill leverages AI to analyze users' spending habits, identify inefficiencies, and take action to ultimately improve their financial health. The app allows people to optimize their spending, manage subscriptions, lower their bills, even set aside money to reach their savings goals.

We're founded by successful veteran entrepreneurs and are backed by YCombinator, Social Capital, and other great investors.

DEMOGRAPHICS

- **INDUSTRY** | HIGH-TECH
- **HEADQUARTERS** | SAN FRANCISCO, CA
- **FOUNDED** | 2015
- **EMPLOYEES** | 80+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | BILL.COM, EXPENSIFY, FLOQAST, PAYMENT PROCESSORS, AVALARA, RIPPLING

SALES TEAM

- **CARAVEL** | SCOTT CURRY
CAILA COHEN

NETSUITE SOLUTION

- **NETSUITE** | SUITE SUCCESS SOFTWARE STD
- **MODULES** | FINANCIALS, PROCURE TO PAY, AR INVOICE TO CASH
- **INTERFACES** | REVENUE PLATFORM, BANKING FLOQAST, EXPENSIFY, BILL.COM, AVALARA, DATABASE, RIPPLING

IMPLEMENTATION

- **TIMELINE** | 5 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | TRUEBILL WILL DEPLOY NETSUITE IN A SINGLE PHASED APPROACH INTEGRATING NETSUITE TO NUMEROUS 3RD PARTY SYSTEMS INCLUDING ITS INTERNAL SYSTEMS TO PROVIDE VISIBILITY INTO ITS OPERATIONS WITHIN NETSUITE.