



**SundaySky**

SundaySky is leading the video revolution for organizations of all sizes, enabling anyone to produce, distribute and optimize video at scale—no animation experience necessary. Proven with businesses such as 1-800 Contacts, Bank of America, E\*TRADE, Okta, Select Blinds, Staples, UnitedHealthcare, United Airlines, Verizon, and many others, SundaySky's unparalleled platform unleashes the true power of video, resulting in substantial impact, improved return on investment, reduced costs, and a new level of content effectiveness and efficiency.

### DEMOGRAPHICS

- **INDUSTRY** | HIGH TECH
- **HEADQUARTERS** | NEW YORK, NY
- **FOUNDED** | 2007
- **EMPLOYEES** | 150+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | SALESFORCE, CONCUR

### SALES TEAM

- **NETSUITE** | CARLO DEMARCO
- **CARAVEL** | FRANK HERR, JAKE WATERS

### NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS SOFTWARE STD
- **MODULES** | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY
- **INTERFACES** | BANKING, SALESFORCE, CONCUR

### IMPLEMENTATION

- **TIMELINE** | 4 MONTHS
- **METHODOLOGY** | SUITESUCCESS + OPTIMIZATION
- **APPROACH** | SUNDAY SKY WILL DEPLOY NETSUITE IN A SINGLE PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH FOUR WHILE SIMULTANEOUSLY INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS.