



Rizzoli

Rizzoli is an integral part of its Italian parent company, RCS Media Group. RCS arose from the merger of the venerable Rizzoli publishing house, founded in 1929, with the eminent Italian newspaper, Corriere della Sera, founded in 1876. Rizzoli New York began its publishing operation in 1974 and has become a leader in the fashion, interior design, culinary, art, architecture, and photography fields. Rizzoli's Universe imprint was added in 1990 marking Rizzoli's entrée into the pop-culture worlds of humor, beauty, sports, performing arts, and gay and alternative lifestyles.

DEMOGRAPHICS

- **INDUSTRY** | PRODUCTS
- **HEADQUARTERS** | NEW YORK, NY
- **FOUNDED** | 1974
- **EMPLOYEES** | 160+
- **EXISTING ERP** | SOLOMON
- **OTHER SYSTEMS** | EXTENSIS, UNICREDIT, CITIZENS BANK

SALES TEAM

- **NETSUITE** | COREY APPLETON, CHARLIE PAWLICK, TYLER RIOLA
- **CARAVEL** | SCOTT CURRY, CAILA COHEN

NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS SERVICES PRM
- **MODULES** | FINANCIALS, PROCURE TO PAY, INVENTORY MANAGEMENT, ORDER TO CASH
- **INTERFACES** | BANKING, METACOMET, EXTENSIS, DISTRIBUTOR DATABASES, TRACK1099

IMPLEMENTATION

- **TIMELINE** | 6 MONTHS
- **METHODOLOGY** | SUITESUCCESS + OPTIMIZATION
- **APPROACH** | RIZZOLI WILL DEPLOY NETSUITE IN A SINGLE-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 6 AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN PHASE 1.