

**RENTLY
(CONSUMER 2.0)**

Founded in 2011, Rently provides self-touring and enterprise smart-home platforms for both single-family and multi-family operators. From lockboxes and keyless locks to full smart-home integrations, the platforms offer convenient and cost-effective solutions to optimize and scale your business.

Rently works with more than 3000 operators, facilitating over 13 million self-tours and holds 8 patents on self-touring and access control by the USPTO.

DEMOGRAPHICS

- **INDUSTRY** | HIGH-TECH
- **HEADQUARTERS** | LOS ANGELES, CA
- **FOUNDED** | 2011
- **EMPLOYEES** | 140+
- **EXISTING ERP** | QUICKBOOKS (US), TALLY (INDIA), EXCEL (CHINA)
- **OTHER SYSTEMS** | SALESFORCE, ADP, BANKING, AVALARA, "JAROD" MRR TOOL

SALES TEAM

- **NETSUITE** | N/A
- **CARAVEL** | SCOTT CURRY, CAILA COHEN

NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS SOFTWARE PRM CLD
- **MODULES** | FINANCIALS, PROCUREMENT, INVENTORY, ORDER MANAGEMENT, DUNNING, STANDARD REVENUE MANAGEMENT, FIXED ASSETS
- **INTERFACES** | BANKING, SALESFORCE.COM, SQUAREWORKS, EXPENSIFY, AVALARA, PAYMENT GATEWAY, PROPRIETARY REVENUE PLATFORM, AUTHORIZE.NET, ADP

IMPLEMENTATION

- **TIMELINE** | 3 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | RENTLY IS DEPLOYING MANUFACTURING AND INVENTORY MANAGEMENT AS A PHASE 2.