



ProducePay

ProducePay is a US Based start-up transforming the global produce industry into a more connected and sustainable movement. We give farmers unprecedented access to the market, financial solutions, and trade protection they need. Buyers and consumers receive fresher produce more efficiently, knowing it is grown and delivered in responsible ways. This simplified and empowering approach is helping to eliminate over 50% of economic and food waste, and create value for everyone involved. The company has raised more than \$300 to fuel its growth and positive impact on the world.

DEMOGRAPHICS

- **INDUSTRY** | FIN-TECH
- **HEADQUARTERS** | LOS ANGELES, CA
- **FOUNDED** | 2014
- **EMPLOYEES** | 190+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | SFDC, CERTIFY, POWERBI, OASIS

SALES TEAM

- **NETSUITE** | NICOLE FRIEBERGER, JIM WILSON
- **CARAVEL** | COREY RUANE, KIRT CHRISTENSEN

NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS FINANCIALS 1st STD
- **MODULES** | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, ORDER TO CASH
- **INTERFACES** | BANKING, PAYROLL

IMPLEMENTATION

- **TIMELINE** | 2 MONTHS
- **METHODOLOGY** | EMERGING MARKET
- **APPROACH** | PRODUCE PAY WILL DEPLOY NETSUITE IN A SINGLE-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 2.