

# Pacaso™

## PACASO

Pacaso is a service that creates a more accessible category of second-home ownership. The company helps people buy and own a second home through a property-specific LLC, and reduces the cost and hassle of ownership. Pacaso manages the property and uses proprietary technology to make scheduling easy.

Pacaso was founded by Zillow executives, including co-founder and former CEO Spencer Rascoff and founder and former CEO of dotloop, Austin Allison.

### DEMOGRAPHICS

- **INDUSTRY** | HIGH-TECH
- **HEADQUARTERS** | CINCINNATI, OH
- **FOUNDED** | 2020
- **EMPLOYEES** | 90+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | SALESFORCE.COM, RENT MANAGER, CONCUR, FIRST REPUBLIC BANK, ADP

### SALES TEAM

- **NETSUITE** | KYLE MILLIGAN, SONIA KWON
- **CARAVEL** | SCOTT CURRY, CAILA COHEN

### NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS FINANCIALS 1<sup>ST</sup> STD
- **MODULES** | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, INVENTORY MGMT
- **INTERFACES** | SALESFORCE, FIRST REPUBLIC BANK, CONCUR, RENT MANAGER, ADP, SOLUPAY, AVALARA, TIPALTI, CONSERVICE

### IMPLEMENTATION

- **TIMELINE** | 4 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | PACASO WILL DEPLOY NETSUITE IN A SINGLE-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 4 AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN PHASE 1