CUSTOMER PROFILE



M1 is the intelligent, seamlessly integrated money management platform that puts your financial future in your hands. Our mission is to empower you to improve your financial well-being. M1 combines investing, borrowing, and cash management in one easy-to-use platform.

Invest: Build a portfolio of stocks and ETFs for free with an M1 Finance account. *Borrow*: Unlock a low-cost flexible portfolio line of credit with just \$10,000 invested. *Spend*: Get the best of digital banking that integrates with your investments

DEMOGRAPHICS

- INDUSTRY | FINANCIAL SERVICES
- HEADQUARTERS | CHICAGO, IL
- **FOUNDED** | 2015
- EMPLOYEES | 135+
- EXISTING ERP | QUICKBOOKS
- OTHER SYSTEMS | AIRBASE, GUSTO, AMAZON REDSHIFT, BANKING

SALES TEAM

- NETSUITE | SAL DESAL
- CARAVEL | SCOTT CURRY CAILA COHEN

NETSUITE SOLUTION

- NETSUITE | SUITESUCCESS FINANCIALS FIRST STD
- MODULES | FINANCIALS, AP INVOICE TO PAY, AR INVOICE TO CASH, EXPENSE REPORTING, FIXED ASSETS
- INTERFACES | BANKING, AMAZON REDSHIFT, AIRBASE, GUSTO

IMPLEMENTATION

- TIMELINE | 4 MONTHS
- METHODOLOGY | SUITE SUCCESS + OPTIMIZATION
- APPROACH | M1 FINANCE WILL DEPLOY NETSUITE IN A SINGLE PHASE INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS.