# **CUSTOMER PROFILE**



**Luster Products** 

Luster Products, Inc. is the world's leading African-American owned manufacturer of premium personal care products. Luster's Pink®, SCurl® and Pink® Kids are among its family of brands.

Today, Luster Products, Inc. employs more than 200 people worldwide. Through a dynamic salesforce and trade-partner network, our products are sold nationally and internationally in retail outlets, to male and female consumers as well as to haircare professionals.

## **DEMOGRAPHICS**

- INDUSTRY | PRODUCTS
- HEADQUARTERS | CHICAGO, IL
- FOUNDED | 1957
- EMPLOYEES | 200+
- EXISTING ERP | INFINIUM AS400
- OTHER SYSTEMS | NUMINA, ADP, SHOPIFY, TRUECOMMERCE

#### **SALES TEAM**

- NETSUITE | COURTNEY HOFFMAN, CHRISTINE SCHAFER
- CARAVEL | DAVID TILLOTSON, MATT HAYTON

## **NETSUITE SOLUTION**

- NETSUITE | SUITESUCCESS MANUFACTURING PRM
- MODULES | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, DESIGN TO BUILD, ORDER TO CASH
- INTERFACES | BANKING, PAYROLL, EDI, ECOMMERCE, TAX, SHIPPING, WMS - WALMART, PRODUCTION, VERSAPAY

### **IMPLEMENTATION**

- TIMELINE | 6 MONTHS
- METHODOLOGY | SUITESUCCESS + OPTIMIZATION
- APPROACH | LUSTER WILL DEPLOY NETSUITE IN A SINGLE-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 7 AND INTEGRATING TO VARIOUS 3<sup>RD</sup> PARTY SYSTEMS IN PHASE 1.