Caravel + Partners

A BPM Technology Solutions Company

CUSTOMER PROFILE



Loadsmith

Loadsmith is a leading third-party logistics platform headquartered in Denver, Colorado, with additional locations in Chattanooga, Tennessee and Phoenix, Arizona. Founded in 2019, Loadsmith was built by industry professionals who have worked with America's greatest carriers, large and small to deliver top of the line business management and transportation services. Using the latest in transportation technology, Loadsmith creates a seamless transportation logistics experience, providing innovative solutions to our customers and partners.

DEMOGRAPHICS

- INDUSTRY | HIGH TECH
- HEADQUARTERS | DENVER, CO
- FOUNDED | 2019
- EMPLOYEES | 40+
- EXISTING ERP | N/A
- OTHER SYSTEMS | MCLEOD TMS, MASTERY, ADP, CHASE, AMEX

SALES TEAM

- NETSUITE | SARA ZURBACH, CHRIS BUHRLE
- CARAVEL | SCOTT CURRY, CAILA COHEN, DAVID TILLOTSON, MATT HAYTON

NETSUITE SOLUTION

- NETSUITE | SUITESUCCESS FINANCIALS 1st STD
- MODULES | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, ORDER TO CASH
- INTERFACES | CHASE / AMEX, ADP, MASTERY

IMPLEMENTATION

- TIMELINE | 4 MONTHS
- METHODOLOGY | SUITESUCCESS + OPTIMIZATION
- APPROACH | LOADSMITH WILL DEPLOY NETSUITE IN A SINGLE-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 4 AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN PHASE 1.