



### LOADSMART, INC.

Loadsmart, Inc. leverages advanced technology, strategic partnerships, and deep industry expertise to automate how truckload and intermodal freight are priced, booked and shipped.

We combine cutting edge technology with deep industry expertise to fundamentally change how freight is priced, booked, and shipped. Our vision is shared by world class investors, including, Maersk Growth, Connor Capital, Chromo Invest and Ports America, who believe that with the right combination of technology and people, we can help the logistics industry move more with less.

### DEMOGRAPHICS

- **INDUSTRY** | LOGISTICS
- **HEADQUARTERS** | CHICAGO, IL
- **FOUNDED** | 2013
- **EMPLOYEES** | 285+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | EXCEL, SALESFORCE, BILL.COM, TRIUMPHPAY, TALLY, TRIP ACTIONS, STRIPE, POWER BI, JUSTWORKS, BREX

### SALES TEAM

- **NETSUITE** | CJ RECKNER
- **CARAVEL** | SCOTT CURRY  
PRASHANT PATHAK

### NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS FINANCIALS FIRST
- **MODULES** | FINANCIALS, AR INVOICE TO CASH, AP INVOICE TO PAY
- **INTERFACES** | BANKING, BREX CC, TMS, TRIUMPHPAY, BILL.COM, TALLY, STRIPE, JUSTWORKS

### IMPLEMENTATION

- **TIMELINE** | 4 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | LOADSMART WILL DEPLOY NETSUITE IN A SINGLE PHASED APPROACH DEPLOYING VARIOUS INTEGRATION POINTS AS PART OF THE GO-LIVE.