kinship

KINSHIP

Kinship is here to help everyone pet parent like a pro. Why? Because our pets make us better humans, and we owe them the best possible care. As allies to pet parents learning on the job, we use our data, products, and services to help people be the best pet parents they can be. We unite changemakers in pet care to break down barriers, open new doors, share insights, and advance our collective knowledge. By reimagining the pet parenting experience and upping people's confidence, we're helping the world find better ways to care.

DEMOGRAPHICS

- **INDUSTRY** | INTERNET SERVICES, PET CARE, PRODUCTS

- **HEADQUARTERS** | NEW YORK, NY

- **FOUNDED** | 2019

- **EMPLOYEES** | 175+

- **EXISTING ERP** | QUICKBOOKS, SAP, MICROSOFT

- **OTHER SYSTEMS** | SHOPIFY, SFDC, KUSTOMER, STRIPE, EXPENSIFY, BILL.COM, 3PL

SALES TEAM

- **NETSUITE** | OWEN COLLINS

- **CARAVEL** | SCOTT CURRY
  PRASHANT PATHAK

NETSUITE SOLUTION

- **NETSUITE** | SUITE SUCCESS RETAIL CLOUD

- **MODULES** | FINANCIALS, PROCURE TO PAY, ORDER TO CASH, INVENTORY, DEMAND PLANNING, FIXED ASSETS

- **INTERFACES** | REVENUE PLATFORM, BANKING, SHOPIFY, 3PL, EXPENSIFY, BILL.COM, STRIPE

IMPLEMENTATION

- **TIMELINE** | 5 MONTHS

- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION

- **APPROACH** | KINSHIP WILL DEPLOY NETSUITE IN A MULTI-PHASED APPROACH DEPLOYING FINANCIALS IN 2 MONTHS FOLLOWED BY THE DISTRIBUTION MODULES.

ORACLE NETSUITE
PARTNER OF THE YEAR
2020

www.caravel-partners.com

San Francisco, CA | New York, NY
info@caravel-partners.com