



Kinsta

Kinsta provides Application Hosting, Database Hosting, and Managed WordPress Hosting for projects of all sizes, for 55,000+ users. We're powered exclusively by Google Cloud Platform and their premium tier network to ensure lightning-fast load times.

DEMOGRAPHICS

- **INDUSTRY** | HIGH TECH
- **HEADQUARTERS** | WEST HOLLYWOOD, CA
- **FOUNDED** | 2013
- **EMPLOYEES** | 300+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | HUBSPOT, PAYPAL / WISE, SAGE HR, BREX, PRIVACY.COM, MS EXCEL, BANKING, STRIPE, MYKINSTA

SALES TEAM

- **NETSUITE** | JUAN ANAYA
- **CARAVEL** | CAILA COHEN, SCOTT CURRY

NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS SERVICES STD
- **MODULES** | RECORD TO REPORT, PROCURE TO PAY, ORDER TO CASH
- **INTERFACES** | BANKING, BREX, JUSTWORKS, SAGEHR, OCR TOOL TBD, HOMEGROWN TOOL, PAYPAL / WISE, STRIPE

IMPLEMENTATION

- **TIMELINE** | 5 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | KINSTA WILL DEPLOY NETSUITE IN A SINGLE-PHASE WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 5 AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN PHASE 1.

