CUSTOMER PROFILE



Leveraging two decades of experience in the entertainment industry, GreenSlate advances the business of content production by seamlessly integrating people, process, and technology to meet the essential business needs of content producers.

Simplifying what shouldn't be complicated, GreenSlate builds the industry's most intuitive production accounting software, paperless payroll processing, and digital workflow solutions, with more innovative applications and products on the way.

DEMOGRAPHICS

- INDUSTRY | HIGH-TECH
- HEADQUARTERS | NEW YORK, NY
- **FOUNDED** | 2004
- EMPLOYEES | 125+
- EXISTING ERP | QUICKBOOKS
- OTHER SYSTEMS | HUBSPOT, GREENSLATE PAYROLL, BANKING

SALES TEAM

- NETSUITE | JAMES UBELE
- CARAVEL | MATT HAYTON

NETSUITE SOLUTION

- NETSUITE | SUITESUCCESS FINANCIALS 1ST CLD
- MODULES | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, ORDER TO CASH, FIXED ASSETS
- INTERFACES | BANKING, GREENSLATE PAYROLL

IMPLEMENTATION

- TIMELINE | 4 MONTHS
- METHODOLOGY | SUITE SUCCESS + OPTIMIZATION
- APPROACH | GREENSLATE WILL DEPLOY NETSUITE IN A SINGLE-PHASE APPROACH WITH CORE FUNCTIONALITY AND INTEGRATIONS TO VARIOUS 3RD PARTY SYSTEMS BY MONTH 4.