Caravel + Partners

A BPM Technology Solutions Company

Ezoic

Ezoic is an award-winning technology partner for digital publishers and content creators. Their unique solutions allow independent websites and video publishers to increase their revenue and grow their audiences without depending on Big Tech or relying on a long list of 3rd-party service providers. Ezoic is a Google Certified Publishing Partner. They help their platform all users leverage sophisticated tools and technologies previously reserved for experts in a way that is approachable and scalable, no matter their experience or size.

DEMOGRAPHICS

- **INDUSTRY |** HIGH TECH

- **HEADQUARTERS |** CARLSBAD, CA

- **FOUNDED |** 2010

- **EMPLOYEES |** 300+

- **EXISTING ERP |** QUICKBOOKS

- **OTHER SYSTEMS |** XERO, SMART PAYABLE, EXPENSIFY, GUSTO (US), PAYESCAPE (UK), WAGEPOINT (CANADA), AMEX, CAPITALONE, TRIPACTIONS, STRIPE, EZOIC ADMIN, MYSQL

SALES TEAM

- **NETSUITE |** TERESA KUHNS

- **CARAVEL |** SCOTT CURRY, CAILA COHEN

NETSUITE SOLUTION

- **NETSUITE |** SUITESUCCESS SOFTWARE STD

- **MODULES |** RECORD TO REPORT, PROCURE TO PAY, ORDER TO CASH

- **INTERFACES |** BANKING, EXPENSIFY, STRIPE, EZOIC ADMIN, MYSQL

IMPLEMENTATION

- **TIMELINE |** 2.5 MONTHS

- **METHODOLOGY |** EMERGING MARKET

- **APPROACH |** EZOIC WILL DEPLOY NETSUITE IN A SINGLE PHASE WITH INTEGRATIONS BEING CONFIGURED VIA CSV IMPORT.