



Curalta Health

Curalta Health is transforming podiatry to help people take better care of their feet. They are with you every step of the way, helping you understand the importance of lower extremity health and providing comprehensive care and guidance to get you back on your feet and living the healthiest life possible. Curalta Health was born from a desire to unite the fragmented podiatry industry. Their providers are leaders in their fields, pushing forward new ideas and treatment options and, applying those cutting-edge ideas to help patients improve mobility, reduce pain, and enhance their health.

DEMOGRAPHICS

- **INDUSTRY** | MEDICAL
- **HEADQUARTERS** | PARK RIDGE, NJ
- **FOUNDED** | 2021
- **EMPLOYEES** | 50+
- **EXISTING ERP** | INTACCT
- **OTHER SYSTEMS** | EXCEL, BILL.COM, ADP, MODMED

SALES TEAM

- **NETSUITE** | JOHN MARTIN
- **CARAVEL** | FRANK HERR, JAKE WATERS

NETSUITE SOLUTION

- **NETSUITE** | FINANCIALS
- **MODULES** | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, ORDER TO CASH, NSPB
- **INTERFACES** | BANKING, BILL.COM, MODMED

IMPLEMENTATION

- **TIMELINE** | 4 MONTHS
- **METHODOLOGY** | SUITESUCCESS + OPTIMIZATION
- **APPROACH** | CURALTA WILL DEPLOY NETSUITE IN A SINGLE PHASE WITH ERP + NSPB GOING LIVE IN MONTH FOUR. INTEGRATIONS WILL INCLUDE BILL.COM'S SUITEAPP WHILE LEVERAGING CSV IMPORTS TO BRING MODMEDS REVENUE JE'S INTO NETSUITE

