



### Child Trends Incorporated

Child Trends studies children at all stages of development in order to improve their lives and outcomes. They conduct high-quality, nonpartisan research and share it with the people whose decisions and actions affect children, including policy makers, program providers, foundations, and the media.

#### DEMOGRAPHICS

- **INDUSTRY** | NON-PROFIT
- **HEADQUARTERS** | GREENSBORO, NC
- **FOUNDED** | 1979
- **EMPLOYEES** | 250+
- **EXISTING ERP** | MSFT
- **OTHER SYSTEMS** | WELLS FARGO, ADP, NIMBLE, CHARLES SCHWAB

#### SALES TEAM

- **NETSUITE** | CALLIE LEDERMAN
- **CARAVEL** | CAILA COHEN, SCOTT CURRY

#### NETSUITE SOLUTION

- **NETSUITE** | SOCIAL IMPACT, SERVICES SKUS
- **MODULES** | FINANCIALS, RECORD TO REPORT, PROCURE TO PAY, PROJECT TO CASH (DCAA), NSPB
- **INTERFACES** | WELLS FARGO, ADP, NIMBLE, CHARLES SCHWAB

#### IMPLEMENTATION

- **TIMELINE** | 4 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | CHILD TRENDS WILL DEPLOY NETSUITE IN A SINGLE PHASE WITH CORE FUNCTIONALITY + INTEGRATIONS GOING LIVE IN MONTH FOUR.

