



## Circuit of the Americas

Circuit of The Americas is a world-class motorsports and entertainment venue in Texas, located nine miles from Austin-Bergstrom International Airport and less than 15 miles from downtown Austin. Circuit of The Americas is more than a track – it is designed to be the only purpose-built facility in the U.S. to host the FORMULA 1 UNITED STATES GRAND PRIX™ through 2026. It will be the only FIA-certified Grade 1 track in the United States, and one of only 26 Grade 1-certified motorsports facilities in the world.

### DEMOGRAPHICS

- **INDUSTRY** | SERVICES
- **HEADQUARTERS** | AUSTIN, TX
- **FOUNDED** | 2011
- **EMPLOYEES** | 210+
- **EXISTING ERP** | NETSUITE (2012 IMPL)
- **OTHER SYSTEMS** | SFDC, TICKETMASTER, SQUARE, SMARTSHEET

### SALES TEAM

- **NETSUITE** | N/A
- **CARAVEL** | CAILA COHEN, SCOTT CURRY

### NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS FINANCIALSFIRST STD
- **MODULES** | RECORD TO REPORT, PROCURE TO PAY, INVENTORY MANAGEMENT, PROJECT TO CASH, ORDER TO CASH
- **INTERFACES** | BANKING, BILL PAY SUITEAPP, TICKET REVENUE TOOLS

### IMPLEMENTATION

- **TIMELINE** | 5 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION / RE-IMPLEMENTATION OF NETSUITE
- **APPROACH** | CIRCUIT OF THE AMERICAS WILL DEPLOY NETSUITE IN A MULTIPLE-PHASE APPROACH WITH CORE FUNCTIONALITY GOING LIVE IN MONTH 5 AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN PHASE 1.

