



CFR RINKINS

We have already set the industry standard for international containerized auto shipping. Now, our mission is to continue to innovate and disrupt the old ways of doing things while maintaining and inspiring company culture and providing our customers with the industry's highest level of quality and service. We operate like a startup - thinking creatively, quickly and deploying solutions rapidly, around the globe. In recognition of our efforts, in 2019 we received the Automotive Logistics Magazine's prestigious Transport Innovation award.

DEMOGRAPHICS

- **INDUSTRY** | MFG / GOVT / ENERGY / NP
- **HEADQUARTERS** | PARAMOUNT, CA
- **FOUNDED** | 1994
- **EMPLOYEES** | 105+
- **EXISTING ERP** | QUICKBOOKS

SALES TEAM

- **NETSUITE** | COLBY ARKIN
- **CARAVEL** | SCOTT CURRY
PRASHANT PATHAK

NETSUITE SOLUTION

- **NETSUITE** | SUITE SUCCESS FINANCIALS 1ST STD
- **MODULES** | GL, AP, FAS, ONEWORLD
- **INTERFACES** | REVENUE PLATFORM, BANKING, LOGISTICS, PYRUS, ADP

IMPLEMENTATION

- **TIMELINE** | 4 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | CFR RINKINS WILL DEPLOY NETSUITE IN A MULTI-PHASED APPROACH DEPLOYING THE CORE SOLUTION IN 4 MONTHS.