



**BITBUY
(FIRST LEDGER)**

Bitbuy is Canada's #1 cryptocurrency trading platform. Bitbuy offers easy solutions for beginners to get involved in cryptocurrency, such as express trade and a beautifully designed iOS and Android app.

They also provide advanced services such as Pro Trade, OTC (Over The Counter) sales, and a robust API.

Bitbuy has served over 250,000+ Canadians and growing!

DEMOGRAPHICS

- **INDUSTRY** | FINANCIAL / CRYPTO
- **HEADQUARTERS** | TORONTO, ON
- **FOUNDED** | 2016
- **EMPLOYEES** | 30+
- **EXISTING ERP** | QUICKBOOKS
- **OTHER SYSTEMS** | ADP

SALES TEAM

- **NETSUITE** | CLAIRE FOSSUM
- **CARAVEL** | MATT HAYTON

NETSUITE SOLUTION

- **NETSUITE** | SUITESUCCESS FINANCIALS 1ST CLD
- **MODULES** | GENERAL LEDGER, AP, AR, ADVANCED ELECTRONIC PAYMENTS
- **INTERFACES** | MULTIPLE BANKS, INTERNAL PLATFORM, AMEX FOR CORP CCS

IMPLEMENTATION

- **TIMELINE** | 3 MONTHS
- **METHODOLOGY** | SUITE SUCCESS + OPTIMIZATION
- **APPROACH** | BITBUY WILL DEPLOY NETSUITE IN A SINGLE-PHASE APPROACH WITH CORE FUNCTIONALITY AND INTEGRATING TO VARIOUS 3RD PARTY SYSTEMS IN MONTH 3.